



# 2024-2025 STUDENT IMPACT MINI-GRANT Overview

The AAUW student organization or a student organization on your campus dedicated to equity for all may apply for the AAUW Pennsylvania Student Impact Mini-Grants. The grants will be awarded to one or more undergraduate student(s) to start or continue a project/event on your campus that advocates for AAUW's mission—equity for all. Our intention is for the work of AAUW to be continued across Pennsylvania colleges and universities.

## APPLICATION PROCESS

Student Impact Mini-Grants of **up to \$500** per application will be awarded on a first-come, first-served basis as they are received **until February 15, 2025**, for an advocacy project to be completed **sometime this academic year**.

To apply, complete the **Student Impact Mini-Grant application** and **submit a letter of recommendation** from an AAUW College/University Representative or an AAUW Pennsylvania member. Send both documents via email to [aauwpacu@gmail.com](mailto:aauwpacu@gmail.com).

A **report summarizing the outcome** of the Student Impact Mini-Grant project/event is to be **submitted within 30 days of completing the program/event** to which the mini-grant applies. The report should contain, at a minimum, the following information. Please consider submitting photographs (with permissions obtained from those photographed) for use in our social media, website and/or other marketing.

- Summary of the project/event activities, elements; agenda, etc
- Date/s of the project/event
- List of expenses that have been paid, or will be paid, by the grant
- Describe the publicity methods used to advertise the project/event.
- Describe any publicity received after the project/event.
- How did you measure the success of this activity/event? Was it successful?
- What were the positive aspects of the planning and/or implementation of this project/event?
- What would you change, if you were to do this project/event again?

Student Impact Mini-Grant **awards** will be announced via email to the addresses on the application within two weeks of the submission date.

Applications will be reviewed continuously until grant money is depleted for the 2024-2025 fiscal year.

Email questions to [aauwpacu@gmail.com](mailto:aauwpacu@gmail.com).



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## ADVOCACY IDEAS AND RESOURCES

If you have an idea, great. If you need a thought starter—see below.

### Some key dates for potential mini-grant activities:

|                                   |   |
|-----------------------------------|---|
| <b>November general election</b>  | Get Out the Vote (GOTV) in the preceding two months<br>NOTE: In odd years, state, county, borough, township, school district, and judge positions are on the ballot. These are essential political races too, especially for school director and judge positions. Check with the local AAUW branch for information on important races in your area. |
| <b>April/May primary election</b> | Get Out the Vote (GOTV) in the preceding two months<br>Sometimes primary races include voting on Pennsylvania constitution amendments. Check with the local AAUW branch for intel on important races for your area.   |
| <b>October</b>                    | The Day of Unity is celebrated on the first Monday in October.<br>October is also Domestic Violence Awareness Month   |
| <b>November</b>                   | Transgender Awareness Week (November 13th-19th, 2024).<br>16 Days of Activism Against Gender Violence (November 25– December 10, 2024)<br>The International Day Against Violence Against Women (November 25, 2024).   |
| <b>December 10th</b>              | International Human Rights Day (one may symbolically link violence against women and human rights and emphasize that such violence is a violation of human rights).   |
| <b>January</b>                    | Human Trafficking Awareness Month   |
| <b>February</b>                   | Black History Month   |
|                                   | Women’s History Month<br>March 8 -- International Women’s Day (IWD)<br>March 5, 2025 – Equal Pay Day  |
| <b>April</b>                      | Sexual Assault Awareness Month on College Campuses  |

### Need Ideas? Continue or start one of these programs:

- STEM programs
- Feminist Activist Writing
- Get Out The Vote activities
- Running Start training for running for public or campus office
- Equal Pay Day activity - attend/conduct live or virtual event
- Sister-to-Sister Summits for 8th grade girls
- Start Smart or Work Smart salary negotiation registration campaign for virtual seminars
- Women’s economic security
- Support for your local women’s shelter
- Take Back the Night
- #metoo movement through the lens of workplace sexual harassment
- Title IX Know Your Rights
- Domestic Violence Against Women Ribbon Campaign: Distribute/mail purple ribbons to clergy, police chiefs, judges, librarians, emergency room personnel, and to others in your community.
- Human trafficking

- Campus sexual assault programs, such as:  
**The Clothesline Project:** An initiative that bears witness to violence against women, [www.theclotheslineproject.org](http://www.theclotheslineproject.org)  
**Denim Day in LA and USA:** To raise awareness in your workplace, neighborhood, or community, <http://denimdayusa.org/>

## Types of expenses that the mini-grant can cover:

If you have expenses that are not on this list that you would like to consider funding through the grant, please contact the AAUW Pennsylvania College/University Liaison at [aauwpacu@gmail.com](mailto:aauwpacu@gmail.com).

- Publicity and marketing
- Refreshments
- Swag give-away to spotlight your program/campaign
- Supplies for hands-on activities
- Printing for campus tabling events
- Virtual meeting/event tools
- Postcards, printing, and postage costs for campaigns to mail postcards to legislators on an issue

## Resources—*not meant to be a complete list.*

- Understanding AAUW's position on an issue, begin your research with <https://www.aauw.org/act/policy-center/> and <https://www.aauw.org/issues/>.
- **STEM** info and hands-on STEM packs and community programs – <https://www.aauw.org/issues/education/stem/>
- **Get Out the Vote and voter education activities:** <https://www.aauwaction.org/>
- **Running Start** – <https://www.runningstart.org/>
- **Gender Pay Gap** – <https://www.aauw.org/issues/equity/pay-gap/>
- **Start Smart** – <https://www.aauw.org/resources/programs/salary/start-smart/>
- **Economic Security** – <https://www.aauw.org/issues/equity/>
- **Title IX** – <https://www.aauw.org/issues/education/title-ix/>
- **National Sexual Violence Resource Center** – <https://www.nsvrc.org/saam>
- **Workplace Sexual Harassment** – <https://www.aauw.org/issues/equity/workplace-harassment/>
- **20 Ways You Can Help Fight Human Trafficking** -- <http://www.state.gov/j/tip/id/help/index.htm>
- **Pennsylvania Human Trafficking Resources** – <http://www.polarisproject.org>