



# THE KEYSTONER

Advancing equity for women and girls through advocacy, education, and research

## MESSAGE FROM THE PRESIDENT



This has been a year of change for the AAUW Pennsylvania Board. We welcomed many new officers from branches across the state into key roles. At the first meeting of the 2022-2023 board in July, we found ourselves focused on the Supreme Court's shocking reversal of *Roe v. Wade*. New Program Vice President Lori Woods, new Public Policy Chair Sandra Miller, Past President Ann Pehle, and former Public Policy Co-Chairs Barbara Price and Jacqui Rogers scrambled to quickly get together an information-rich program on Pennsylvania's legal landscape in the aftermath of the decision. This was the first of a Mission-Critical Program series that we will be offering this year. These programs will focus on mission-related programs where our advocacy can make a difference, for example, funding for public education reproductive rights, salary inequity, diversifying STEM fields, and more. Be sure you get them on your calendar. We need all members to be informed and participate in AAUW advocacy efforts across the Commonwealth.

Marketing and Communications Chair and the *Keystoner* Editor Rebecca Gardner is working to bring you timely important news. This issue of the *Keystoner* launches the new format. (Just a reminder that if you know members who do not have email access, please check in with your board to be sure someone is printing them a copy of the *Keystoner*. We will no longer be mailing printed copies.)

By the survey responses, the June 2022 convention in Harrisburg was a great success. It was easy to see that we missed the in-person connections and idea exchanges from past conventions. Our new Convention Coordinator Susan Wheatley and Registrar Lillian Clemons are working closely with Lori Woods to plan the Summer Retreat (July 29, 2023) and 2024 Convention (April 12-14, 2024). Be sure to add both to your calendar. We are hoping every branch in the state will be represented at both events. Please make these events a priority.

I found it particularly helpful to meet the inspired and dedicated members of AAUW Pennsylvania at the convention. There simply is no substitute for **connecting a name** to a face. I hope we can continue to strengthen our AAUW bonds despite the miles that separate us—so please email or call me with your ideas and comments.

Thank you for all you do for women and girls and for your AAUW leadership in Pennsylvania's communities.

Cindy Hall (State College)  
President, AAUW Pennsylvania

*In principle and in practice, AAUW values and seeks an inclusive membership, workforce, leadership team, and board of directors. There shall be no barriers to full participation in this organization on the basis of age, disability, ethnicity, gender, gender identity, geographical location, national origin, race, religious beliefs, sexual orientation, and socioeconomic status.*

## MESSAGE FROM THE PROGRAM VICE PRESIDENT



The “Program” is the heart of AAUW, connecting and informing members about the issues most important to them and the organization. My first program experience focused on women and politics; I appreciated the information and the understanding I gained and was able to inform others who cared about similar matters.

Since then, I have been interested in how statewide programming is developed, coordinated, and delivered to the thousands of members across the Commonwealth. On July 1, I began my term as Program Vice President and had the opportunity to head the team that brings this important service to our valued members.

AAUW PA offers three types of programs: 1) Mission critical, which focuses on where our advocacy can make a difference; 2) Branch needs, developed by District coordinators throughout the state; and, 3) Counterparts coordination, which helps build branch AND board capacity through two-way sharing of information and ideas.

The Mission critical program series is developed by the Public Policy team. Members research and study issues in depth, sharing resources, and building relationships and networks which aid greatly in identifying relevant topics and speakers.

District coordinators collaborate to develop any programming, often in response to specific branch needs. Examples of this include how to build and retain members and how to communicate across the generations.

Counterparts coordinating meetings are held between a board officer and her counterpart in each of the branches. These meetings ensure that important information flows both ways, thus expanding the opportunities for the membership to grow in their knowledge and ability to communicate and advocate meaningfully.

In addition to these virtual programs, AAUW PA has two major in-person events: the Summer Retreat and Spring Convention. These events are community builders; they bring us together and re-energize us! Built into each are Counterparts sessions, social hours, and district planning meetings. The dates of the Retreat and Convention are set at the annual board meeting in July.

When planning ahead, we take into consideration special events in your life, such as high school graduations, religious holidays, and annual festivals. Once dates have been determined, the program committee works closely together to identify suitable locations for the retreat and conference. The aim has been, and continues to be, to find an accessible and central location, in the Harrisburg area, to accommodate as many members as possible.

With so much programming on the go, communication and coordination are key. When a program is established, the information is provided to our president, who then informs branches in timely communiques.

A program calendar for each month also is uploaded to the AAUW PA website (consider this to be your 'go-to place' for information). The calendar is set a month in advance so that members plan accordingly and conflicts are avoided with branch programming. Sometimes we cannot prevent all these conflicts, but we do try our best! Your input is always welcomed and considered!

Lori Woods (Indiana Co)  
Program VP, AAUW Pennsylvania

## PUBLIC POLICY UPDATES



### Public Policy Committee

AAUW was founded as an advocacy organization and our members have proudly led and participated in historic policy engagement for decades. The Public Policy Chair at AAUW PA historically has been a strong leader in advocacy and an incredibly knowledgeable scholar of the topics that make up our mission--gender equity and economic security.

For the upcoming year, Public Policy will use a committee structure to support our mission. The wealth of expertise of our past leaders will be maximized in their being Issue Specialists. These Specialists will be responsible for specific areas of policy that they have been supporting for years and we will benefit from their extensive knowledge and contacts. For Education Policy, we will be led by Ann Pehle. Economic security and gender pay equity will be handled by Barbara Price. Jacqui Rodgers will continue her excellent work on advocating for a Living Wage for all. We also are looking for Issue Specialists for Women's Health and for Voting Rights/GOTV work.

For now, I will engage in the GOTV work during the Election year until we can find someone to take on this role. Barbara Price's extensive network in women's health has assisted us so far with the reaction to the Dobbs decision, but we believe that there are others who can participate in our work. We hope that one of our many volunteers will step up and support these essential topics by agreeing to join this committee and cover these two remaining SME areas.

To keep us all engaged, we will try to have several opportunities for membership and the PP committee to meet and work on advocacy efforts. We will provide our membership updates through the Keystoner and Highlights on alternating months. As issues arise, such as the Dobbs decision, information and advocacy alerts will be sent out for all your attention.

Working with the Program Committee, chaired by Lori Woods, we will roll out interesting and informative webinars and meetings to share information and advocacy work that you all can embrace as a member of AAUW.

### Reproductive Rights

If you missed the AAUW PA webinar Pennsylvania Reproductive Rights after Dobbs watch for the recording to be posted on the AAUW PA website. Here are some resources on the issue.

AAUW's toolkit for Reproductive Rights: <https://www.aauw.org/resources/policy/rallying-for-repro-rights/>

Guttmacher Institute State Policies on abortion laws: <https://www.guttmacher.org/state-policy/explore/overview-abortion-laws>

**#Fix Harrisburg** (<https://www.fixharrisburg.com>)

#FixHarrisburg is a campaign organized by [Fair Districts PA](https://fairdistrictspa.com/about) (<https://fairdistrictspa.com/about>) and League of Women Voters of Pennsylvania. (<https://www.palwv.org/>)

A well-functioning and representative General Assembly in Harrisburg is essential to the achievement of many of AAUW PA's policy priorities. In Pennsylvania, there is no discernible way to determine which bills such as number of co-sponsorships, will ultimately get a vote in committee or on the chamber's floor.

Much of the power is currently in the hands of the committee chairs and the leadership of the General Assembly. The voice of many constituents is not heard. Fair Districts PA and Fix Harrisburg is working to change how our legislature functions through the rules process. New rules will be put into place on January 2023. This work is very important to the success of many initiatives that most Pennsylvanians want.

### **From Fix Harrisburg:**

“For Fair Districts PA and Fix Harrisburg work, we'll be asking candidates to complete our short survey, then pointing voters toward the [Know Before You Vote page](#) as well as the League of Women Voters of Pennsylvania [Vote411](#).

We want to make this effort as local as possible so candidates understand voters in every part of Pennsylvania want fair districts and real representation.

The more visible we are in social media, the more likely the candidates will take us seriously. Check our [latest web update](#) for ideas on how to help and also how to create short Fix Harrisburg videos for use on TikTok and other platforms.”

### **If you're not on social media, there's still plenty you can do.**

Call legislators who voted FOR Senate Bill 106 and ask some questions. Go ahead and talk with staff. The goal is to invite them to think and let them know you're concerned:

- Why were the amendments voted through at such a late hour?
- Do they have any concerns about how that process unfolded?
- What are “rights related to abortion”?
- If the goal is to give voters more say, why were these particular amendments chosen when bills to provide an independent redistricting commission had far more bipartisan support but were never given a vote?

- Write a letter to the editor and submit to your local newspaper. Use the example above for ideas, and find more at <https://www.fairdistrictspa.com/about/media-highlights>.

### Constitutional Amendments

As the session was closing out for the spring, the General Assembly passed SB 106 which contains constitutional amendments regarding abortion, the Lieutenant Governor, and election issues. In September, the Public Policy Subject Matter Experts (SMEs) will host a webinar to discuss the legislative landscape for the fall session and how different legislative proposals affect our priorities. Information about how legislators stand on many important topics will be provided and we will be available for questions. Look for updates soon.

Sandra Miller (Easton/Bethlehem)  
Public Policy Chair, AAUW Pennsylvania

## MISSION-BASED PROGRAMMING: WHAT IS IT?



It's Public Policy Programming, right? No. Mission-Based Programming is not Public Policy Programming. It is much broader than that and encompasses a lot of topics outside of the AAUW Public Policy Priorities.

The AAUW Mission is "To advance gender equity for women and girls through research, education, and advocacy." When we talk about mission-based programming, we have to ask ourselves is this program contributing to the understanding of the AAUW Mission?

How do you plan programming that is mission based and still is of interest to the members? This is where you THINK OUTSIDE THE BOX. Many people think a mission-based program relates to public policy. It does and it doesn't. Mission based programming highlights accomplishments of women and girls, discusses research being done by women, research that affects women's lives, teaches women and girls a skill that will help them reach their goals and make their lives better, or goes in-depth into a public policy issue.

At every meeting we should spend a few moments updating the members in attendance what is happening in AAUW at the state level and at the national level.

The updates can be as simple as AAUW PA is offering the following webinars on such and such dates and the retreat is scheduled on July 29<sup>th</sup>, 2023. When updating members about what is happening at the National level, you can talk about the webinars they have scheduled, updates from the Mission & Action ebulletin, updates from the Membership Matters newsletter, etc...

When it comes to the meat of the program this is where you can get creative. Did you know that there are 172 Master Sommelier's who are members of the America's Chapter of the Court of Master Sommeliers? Did you know of those 172 members only 28 are women? If your members like wine and want to have a wine program, you can have this program and make it mission based. How? Ask a woman sommelier, or wine maker, to speak at your branch. The wine industry is male dominated and women in that industry have a lot of challenges in becoming experts in that field.

Everyone needs to have their car repaired. Learning car maintenance is something we all need to do. Again, women mechanics are not prevalent. If you know a woman mechanic, have her come speak to your branch and teach members basic car maintenance! Not only do you have an interesting program, but you are also promoting learning a new skill, and showing that entering a nontraditional field, or profession, can be rewarding.

Here are a few more ideas for mission-based programs that are outside the box:

- Host a local author. There are several well-known authors living in Pennsylvania – Lisa Scottoline lives in Paoli, Jennifer Weiner lives in Philadelphia, Cara Reinard lives in Sewickley.
- Reach out to institutions such as Chatham University- the Center for Women in Politics and is available to provide a program and the Center for Women's Entrepreneurship educates women on running their own business.
- Ask a local woman elder law attorney to speak to your branch about the documents women need to protect themselves financially as they age.
- There are always women in your community who are making a difference. Has someone started a community garden to help their neighbors learn to grow vegetables and fight food insecurity? Is the chief of police or sheriff a woman?
- Is your local state representative or state senator a woman? Ask them to visit your branch to discuss their job and update members on what is happening at the state.

If you need more help coming up with mission-based programming, AAUW National has a tool kit which can be accessed at the following link: <https://www3.aauw.org/resource/programs-in-a-box/> You also can reach out to your District Coordinator and ask for some ideas.

Paula Tomko (Johnstown)  
District Coordinator (West), AAUW Pennsylvania

## CALL FOR MISSION-BASED PROGRAMMING ARTICLES

If your branch would like to be featured in an upcoming Keystoner, we welcome submissions on branch programming focused on our mission.

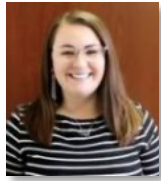
The programming could be a book discussion (examples below), speaker or other programming. For book submissions, it must be non-partisan and reflect our mission. As a part of the information you submit, please include a photo of the cover and a link(s) to purchase the book.

For other programming, please include photos, quotes and a summary of the program and connections to our mission.

Please submit information to [aauwpakeystoner@gmail.com](mailto:aauwpakeystoner@gmail.com) by October 17<sup>th</sup> for the November issue.



## READS AROUND AAUW PA

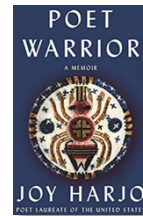


Engaging in a branch book club or book discussion group can be a great way to learn more about diversity, equity, inclusion, and belonging through the lens of others. There are many books across genres that serve to be a useful resource. Two recent reads from branches across Pennsylvania are below:

### AAUW State College

*Poet Warrior: A Memoir*, by Joy Harjo

Poet Laureate Joy Harjo offers a vivid, lyrical, and inspiring call for love and justice in this contemplation of her trailblazing life. In the second memoir from the first Native American to serve as US poet laureate, Joy Harjo invites us to travel along the heartaches, losses, and humble realizations of her “poet-warrior” road.

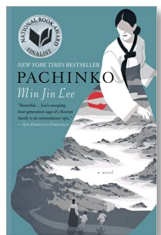


Link to purchase: [https://www.amazon.com/Poet-Warrior-Memoir-Joy-Harjo/dp/0393248526/ref=tmm\\_hrd\\_swatch\\_0?encoding=UTF8&qid=1661890721&sr=1-1](https://www.amazon.com/Poet-Warrior-Memoir-Joy-Harjo/dp/0393248526/ref=tmm_hrd_swatch_0?encoding=UTF8&qid=1661890721&sr=1-1)

### AAUW Carlisle

*Pachinko* by Min Jin Lee

Link to purchase: [https://www.amazon.com/Pachinko-National-Book-Award-Finalist/dp/1455563935/ref=tmm\\_hrd\\_swatch\\_0?encoding=UTF8&qid=1661890785&sr=1-1](https://www.amazon.com/Pachinko-National-Book-Award-Finalist/dp/1455563935/ref=tmm_hrd_swatch_0?encoding=UTF8&qid=1661890785&sr=1-1)



In the early 1900s, teenaged Sunja, the adored daughter of a crippled fisherman, falls for a wealthy stranger at the seashore near her home in Korea. He promises her the world, but when she discovers she is pregnant--and that her lover is married--she refuses to be bought. Instead, she accepts an offer of marriage from a gentle, sickly minister passing through on his way to Japan. But her decision to abandon her home, and to reject her son's powerful father, sets off a dramatic saga that will echo down through the generations.

Richly told and profoundly moving, *Pachinko* is a story of love, sacrifice, ambition, and loyalty. From bustling street markets to the halls of Japan's finest universities to the pachinko parlors of the criminal underworld, Lee's complex and passionate characters--strong, stubborn women, devoted sisters and sons, fathers shaken by moral crisis--survive and thrive against the indifferent arc of history.

## AAUW PA 2021-2022 END OF YEAR FINANCIAL SUMMARY



AAUW PA finished the June 30, 2022 fiscal year with close to \$83,000 in assets. Our revenues and expenses for the year resulted in a \$4,470 loss mostly due to a decrease in dues revenues, fewer conference attendees than planned, and an increase in conference expenses.

Thanks to donors at the conference, the silent auction, and a contribution from AAUW PA, we sent close to \$5,770 to National to fund their projects. The Board held all meetings virtually, thus saving money that way last year. We received a very generous in-kind donation as well.

Ann Echols (State College)  
Finance Officer, AAUW Pennsylvania

## AAUW FUNDS A RECORD \$6 MILLION IN FELLOWSHIPS AND GRANTS



Did you know that AAUW is one the world's chief funding sources for women pursuing graduate degrees and research?

This year 320 recipients were awarded AAUW funding for study and research. Since 1888, AAUW has provided \$135 million to 13,000 recipients in 145 countries.

Among women benefitting from AAUW's largess were Judith Resnik, second woman in space who lost her life on the Challenger, author Susan Sontag, and Dr. Ngozi Okonjo-Iweala, current Director-General of the World Trade Organization.

The funds committed by AAUW to women for graduate study complement the undergraduate scholarships that are popular with our local branches.

These American and international graduate women are either enrolled in or conducting research at Pennsylvania institutions with funding support from AAUW:

- Diane Rosenbaum, Penn State Abington, Clinical Psychology
- Janaeyah Reid, Widener University, Social Work
- Khalia Girard Grady, University of Pennsylvania, ESL Education
- Maggie Douglas, Dickinson College, Natural Resources Management
- Maria Carbajo, Drexel University, Animal Science Research
- Monica Pardeshi, Carnegie Mellon University, Cybersecurity
- Nasibeh Zohrabi, Penn State Brandywine, Electrical Engineering
- Niharika Sahoo, Penn State University Park, Political Science
- Paulina Rodriguez, Penn State University Park, Women's Studies

Does your Branch have endowments at national? Use this link

[https://ww3.aauw.org/aauw\\_check/fellowships\\_directory/](https://ww3.aauw.org/aauw_check/fellowships_directory/)

to retrieve a list of women that your Branch's endowment has supported since 2005. I was pleased to find that my branch's endowments have financially supported 36 women to pursue graduate degrees and to conduct research over the past 17 years.

Sally Kalin (State College)  
Funds Chair, AAUW Pennsylvania



## Personal Donations to AAUW

<https://my.aauw.org/donation-product-detail>

Although there are several options, please consider the Greatest Needs Fund. This undesignated fund gives AAUW the flexibility to commit funding to wherever and whenever there is a need, including advocacy efforts benefitting women and girls.

## EDUCATION UPDATE

### AAUW Pennsylvania Education Committee

We are reconstituting this committee. If interested in planning the advocacy for AAUW Pennsylvania members on education issues, contact Ann Pehle. ([apehle@outlook.com](mailto:apehle@outlook.com)) or 401-644-6488).

### K-12 Funding

Pennsylvania budget season is busy for public education advocates. The tug of war about where to spend the Commonwealth's treasure always involves public school funding. Leading up to the June 30<sup>th</sup> deadline FY23 budget was no different. There were some wins and some big losses. The best recap is in the Education Voters PA article, *Together, we made the historic \$1 billion investment in students happen. The Good, the Bad, and the Ugly in PA's 2022-2023 budget.*

### Public Education Funding Lawsuit

This lawsuit challenges the kind of education Pennsylvania public school students have a right to receive under the Pennsylvania State Constitution. It is now in the hands of Commonwealth Court Judge Renée Cohn Jubelirer. Check out an overview with links to resources and more information [here](#) (scroll down).

### EITC/OSTC –voucher tax credits

Educational Improvement Tax Credit and Opportunity Scholarship Tax Credit (EITC/OSTC) programs, allow corporate entities donate money to approved scholarship organizations that provide scholarships to students to attend private/religious schools, educational improvement organizations, and pre-k scholarship organizations. In return, the corporate entity can declare a 75%-90% state tax credit. Yes, this "charitable donation" diverts tax dollars from Pennsylvania's general fund budget and into private organizations, thus reducing funding available for PA's general fund budget.

How much to allow Pennsylvania companies to donate (for tax credits) for private/religious vouchers is debated each year and increased each year. The FY23 budget increases the amount of tax credits available for private/religious school vouchers by \$100 million to a whopping total of \$330 million per year.

Just as alarming, Spotlight PA published [\*\*\*A massive Pa. corporate tax break lacks basic accountability, report finds\*\*\*](#) here is little transparency or accountability for outcomes. Of the 19 states that have these programs, Pennsylvania has one of the largest tax credits and collects the least amount of data on the program's outcomes. Among the states whose tax credit programs have an income cutoff for families to qualify for scholarships, Pennsylvania's is the highest, a report by the Independent Fiscal Office found. A family of four with an annual household income of \$130,710 would qualify for a private or parochial school scholarship in Pennsylvania.

Ann Pehle (Carlisle)  
Past President, AAUW Pennsylvania

## MEMBERSHIP BITS AND PIECES: DISBANDED BRANCHES HURT US ALL

Intersectionality is not just a buzz word. It's reality. When we think about the composition of our branches we know that we come from different backgrounds, have different beliefs, are younger and older, but we all care about the mission of AAUW. We are all made up of different bits of life experience that we can share with one another to keep our branches healthy and growing. Part of that sharing is not only hearing another member's suggestions, it's really listening and thinking about what is best for the future of your branch. We all care about the mission of AAUW.

In Shop Rite the other day, I heard an older woman grouching at the customer service desk "we older people can't use digital coupons!" I put my two cents in, after all my hair is gray and I'm getting up there in age, and said "we don't like to, but we need to and it's not too hard."

She glared at me. I know change is hard. I'm not in love with my computer. I'm not in the workforce anymore so keeping up with technology has been tough. The women I serve with on our state board can run rings around my tech ability. But, I don't let my lack of generational tech understanding stop me. I ask questions and try to keep up. Because if I don't, I'll be left behind.

Maybe that's what's making the older woman grouchy. She feels she's being left behind so she resists. Resisting helps no one. Would you resist a new medical procedure? Would you resist buying a new car that has new safety features? Would you resist buying a new TV with new types of uses? So, let's not resist when your AAUW branch tries to move forward and make changes to program formats or topics.

The Bethlehem and Easton branches use a talking stick when having difficult conversations. When a person is talking, no one else may interrupt or speak. That person has the floor and whatever time has been agreed to before starting the conversation. Holding that stick forces everyone to slow down and listen. It also engenders respect for the speaker if one is open to it.

As time flows forward, it brings change. Change is as inevitable as the sunrise each morning. It's as inevitable as the young growing older and the old growing older. The seasons change and so do we. We want, for our daughters and granddaughters, the support that AAUW gives us. We want AAUW to grow into the future.

When thinking about what topics are of importance to members, and the best presentation format, listen to your members. Many established members are used to a "sit and listen" program format.

Many new, younger members want to **do** something! They want to be the change agent. They want something to do at each program that makes a difference. They have no time to only sit and listen. **They want to do.**

To recruit younger members who are still in the workforce, try a new program format. Offer an action item, such as writing postcards to legislators, at your meetings. Partner with another community organization and do some community service. **Get your ACTiON!** Make posters for an issue you both support, read to children at your local literacy center, meet with your local representatives. **Take action!** The ideas are endless. All your branch members can share their stories and ideas and have stronger branches and programs with more appeal for recruiting and retaining members!

Allentown is gone. Like a number of AAUW branches in Pennsylvania, it's disbanding. It is a sad feeling for us all when any branch disbands, but when it is a close sister branch it's even more disturbing. We have friends in that branch. We know the people and have shared programs and repasts with them. They're part of us.

Why did Allentown make this difficult decision? Why did a devoted AAUW PA Branch decide it was better off disbanding? The decision was largely based on the lack of willing members to become involved. The same people were doing most of the jobs and the leaders just burned out. Think about it. Not only does new blood bring exciting new ideas, it continues the future flow of the branch! We all are members of AAUW Easton, AAUW PA, and AAUW National for many reasons.

We want to bring change for our daughters and granddaughters and all people who have been barred from having the right to equal pay for equal work, paid leave, quality, affordable childcare, and maternal reproductive health. AAUW members work together to educate ourselves and our communities on these and other vital issues. We advocate for change. Without members stepping up to take their turn to lead, we'd have nothing—like Allentown.

Believe it or not, it's fun to be a part of a leadership team. We share ideas and get to know each other on a different level. Yes, sometimes it's aggravating--what isn't? But, in the end, it's worth it.

This article is running in the September issue of the Easton branch newsletter. **Pennsylvania branches need your ideas, energy, time, and devotion now. Say "yes" when you are asked to help."**

Randi L. Blauth (Easton)  
Membership Vice President, AAUW Pennsylvania

## USING SOCIAL MEDIA AS A DEIB TOOL



In today's technological world, social media is a crucial advocacy tool not only to share important news and information, but to also connect people with AAUW's mission, the populations our goals are focused on, and highlighting the work in action. Since over three billion people use social media on a monthly basis (including Facebook, Twitter, Instagram, TikTok, LinkedIn, Snapchat, Reddit, etc.), posting, sharing, creating, and expanding social media presence is a surefire way to connect an audience to the message.

The following reflect some easy ways to apply diversity, equity, inclusion, and belonging into social media posts:

- Utilize images reflective of minorities, women, people of different ages and backgrounds, as well as those who are differently-abled that are part of AAUW or support AAUW's mission to showcase the makeup of the organization in a meaningful way.
- Publicize and share events and ways that AAUW is supporting its mission and core values.
- Share real life stories from varying demographics and backgrounds related to AAUW's impact on education, career, and personal growth.
- Use hashtags! This will allow content to convey a message to an audience that is already engaged in the hash tagged topics.
- Stay on brand for AAUW's mission and values, applying them with each post, topic, and content.

To convey the importance of DEIB to an organization, it needs to become engrained in practice and audiences need to see diversity in action to support, share, and spread the news and mission.

Ajla Laussegger (National Member)  
Secretary and Diversity Chair, AAUW Pennsylvania

## INTRODUCING YOUR NEW COLLEGE/UNIVERSITY LIAISON: AAUW-PA COLLEGE/UNIVERSITY PROGRAMS FOR 2022-2023

As College/University Liaison, my job is to help branches take advantage of existing ways to work with college and university students and suggest new ways. Some branches already have a C/U officer and are in regular touch with people on campuses to share information about AAUW programs. Other branches do this less formally, alongside the branches' own programs for university students, or not at all. In future Keystoneers, I'll be suggesting how you can find the right person on your local campuses – a professor, an administrator, a trusted advisor – to pass along AAUW information and opportunities.

This fall, we'll all want to encourage students to register and vote. Your branch may want to talk to your campus contacts about setting up a voter-registration table in the student union. Or you might want to find ways to put information about registration and voting in front of student eyes. The League of Women Voters of Greater Pittsburgh offers lots of accurate, non-partisan resources for young Pennsylvania voters at <https://www.lwvpggh.org/college>, including fliers, posters, videos, and other material that could go on real or virtual walls.

AAUW-Pennsylvania will be continuing our Student Impact Mini-grant program this year. College students can apply for up to \$200 to use toward programs advocating AAUW priorities. The deadline for applications is October 30. I will soon be sending more information about these grants to branch C/U officers and presidents, but if you hear of a project that deserves funding in the meantime, don't hesitate to spread the word.

AAUW's signature program for college women is the National Conference for College Women Student Leaders, known as NCCWSL or "nickwhistle." AAUW-PA provides grants for Pennsylvania students to attend. The application deadline isn't until the Spring, but now is the time to think about whether your branch would be willing to fund one or more AAUW-PA NCCWSL grants. We hope to be able to make grants of \$400 each to as many Pennsylvania students as we can. If you're interested in this possibility (which will count as a donation to AAUW-PA, not to National), get in touch with me at [aauwpacu@gmail.com](mailto:aauwpacu@gmail.com)

Barbara Johnstone (Fox Chapel Area)  
AAUW Pennsylvania College/University Liaison

## NEWS FROM THE BRANCHES

### AAUW Indiana County

The Indiana County Branch held their first luncheon meeting on August 13 introduced by Branch President Susan Wheatley who announced that this year's meetings will focus on Public Policy. Each meeting will target at least one AAUW Public Policy initiative. Branch Program VP, Patti Holmes, introduced Guest speaker Anna Frank who educated members about Financial Literacy emphasizing AAUW's "Economic Equity" initiative. Members learned that the gender pay gap affects women throughout their lives - even in retirement women overall have only 70% of what men do.



Branch Public Policy Chair, Lori Woods, spoke about AAUW's Public Policy initiative "Women's Reproductive Rights" encouraging members to attend the zoom seminar on Aug 25, featuring Sue Frietsche of the Women's Law Project. The meeting was pro-active with the twenty-three attendees receiving "Women's Reproductive Rights" buttons, and sending postcards to Indiana County's PA Rep. Jim Struzzi urging him to vote against SB106 in the next legislative session.

Pictured above wearing their “WRR” buttons are AAUW members Mary Jo Bowes, AAUW Funds; Judy Holliday, Secretary; Lori Woods, Public Policy; Susan Wheatley, President; Guest speaker Anna Frank; Patti Holmes, Program VP; Peggy Eyer, Treasurer; and AAUW PA’s Western District Coordinator, Paula Tomko from the Johnstown Branch.

### **AAUW Lansdale**

Scholarship and Community Outreach Auction: November 2-5, 2022

<https://aauwlansdale.org/auction.php>

## **BRANCH ANNIVERSARIES**

Carlisle: 65 years (May 20, 1958)

Erie: 120 years (Nov. 29, 1902)

## **WEBSITE SUBMISSIONS**

Please send news for the AAUW PA website to  
[aauwpaad@gmail.com](mailto:aauwpaad@gmail.com)

## **ADDRESS CHANGES**

E-News Subscribers:

Send e-mail address changes and additions to the branch person who manages the e-mail list.

## **SUBMITTING INFORMATION TO THE KEYSTONER**

We’re always looking for news from AAUW branches! The best submissions will be between 100-250 words and include a photo (well-focused and at high resolution, please!)

Deadlines for submissions are:

**November 2022 Issue: October 17th**

**January 2023 Issue: November 17th**

**March 2023: February 17th**

**May 2023 Issue: April 17th**

**July 2023: Issue: June 16<sup>th</sup>**

Send to the Keystoner editor at [aauwpakeystoner@gmail.com](mailto:aauwpakeystoner@gmail.com)  
Please put “For the Keystoner” in the Subject line!



## AAUW PA STATE BOARD

President	Cindy Hall (State College)	aauwpa.president@gmail.com
Program VP	Lori Woods (Indiana Co)	aauwpapvp@gmail.com
Public Policy Chair	Sandra Miller (Easton/Bethlehem)	aauwpapp3@gmail.com
Membership VP	Randi Blauth (Easton)	aauwpamembership@gmail.com
Secretary	Ajla Glavasevic Laussegger (National)	aauwpasecretary@gmail.com
Finance Officer	Ann Echols (State College)	aauwpafinance@gmail.com
Administrative Director	Patricia Byerly (Pittsburgh)	aauwpaad@gmail.com
Diversity and Inclusion Chair	Ajla Glavasevic Laussegger (National)	aauwpadiversity@gmail.com
College/University Liaison	Barbara Johnstone (Fox Chapel Area)	aauwpacu@gmail.com
District Coordinator (Central)	Jordan Glover (State College)	aauwpacentral@gmail.com
District Coordinator (East)	Kathy Quinn (Doylestown)	aauwpaeast@gmail.com
District Coordinator (West)	Paula Tomko (Johnstown)	aauwpawest@gmail.com
Marketing & Communications Officer	Rebecca Gardner (Harrisburg)	aauwpakeystoner@gmail.com
AAUW Funds Chair	Sally Kalin (State College)	aauwpaaaauwfunds@gmail.com
Bylaws Chair	Susan Norris (Valley Forge)	aauwpanominations@gmail.com
Conference Coordinator	Susan Wheatley (Indiana Co)	aauwpaconfcoord@gmail.com
Conference Registrar	Lillian Clemons (Indiana Co)	aauwpaconfregistrar@gmail.com
Archives Chair	Linda Robbins (Allentown)	aauwpaarchives@gmail.com
Past President	Ann Pehle (Carlisle)	apehle@outlook.com