AAUW-PA Branches’ 2018-19 Fundraising Activities

During Conversations 2019, AAUW-PA polled branches across the state to find out what sorts of fundraisers are being conducted for branch funding and for contributions to AAUW Funds.

Some branches rely solely on donations from the dues collected or on the individual contributions of their members. Others solicit corporate grants (Makefield Area) or host large and small fundraisers. Please see below for details.

If you want to get in touch with the listed contact person but do not already have her contact information, please email aauwpaaauwfunds@gmail.com.

Small-commitment Fundraisers

- **AAUW Funds information in branch yearbook to encourage donations** (Easton)
- **Amazon Smile** (Lansdale)
- **Authors’ luncheon** (Easton)
- **Book (swap) sale**: Bring a book in good condition; another member can buy it to give as a holiday gift for a $5 donation (Harrisburg)
- **Boscov’s department store Friends Helping Friends** (Lower Bucks: Kathy Barniskis; York: Jane Long)
- **Card party** (Fox Chapel Area)
- **Chances to win**: 50-50 Pay-to-play civics quiz (Harrisburg); Centerpieces at the Holiday Luncheon (Carlisle)
- **Change for Change**: Members collect their own change over a month and then donate that amount by check to AAUW’s Greatest Needs Fund (Allentown)
- **Chapbook**: Write a short description of an influential woman, real or fictional, and donate to have it included in the book that will be published (Harrisburg)
- **Concerts** (Lansdale)
- **Dinners** (Doylestown: Sandy Homel)
- **Game day** (Fox Chapel Area)
- **Grocery store register tapes** (Redner’s Market) (Reading: Ellie Hunt)
- **Holiday luncheon** (Indiana County)
- **LUNAFest Women’s Film Festival** (Reading: Carol Toomey)
- **Lunch at Wednesday book talks—for a donation** (Clearfield Area)
- **Mini fundraisers** (Fox Chapel Area)
- **Raffles** (West Chester-Chester County: Anne Anderko)
- **Sales**:
  - **Baked goods** (Fox Chapel Area)
  - **Candy bark** (Harrisburg)
  - **Holiday greens** (North Hills Pittsburgh)
  - **Jewelry: Beads for Life** (Johnstown: Deanna Haddle), **Used** (Reading: Eileen Ritz)
  - **Nuts** (Makefield Area)
  - **Pecans** (Huntingdon: Pat Croissant and West Chester-Chester County: Anne Anderko)
  - **Poinsettias** (Easton)
- **Scholarship appeal letter** (Carlisle)
- **A tea** (Fox Chapel Area)
• **Trivia night** (Johnstown: Deanna Haddle and Lansdale)
• **White elephant sale during each meeting** (Bradford)

**Larger-scale Fundraisers**

- **Advertisement Booklet** (North Hills Pittsburgh: Debbie Rosenfelder) Advertisements of varying costs and sizes are solicited from area businesses and included in a booklet along with the branch programs and projects. Booklets are then distributed to those businesses, branch members, and branch-event attendees, especially their Great Decisions group, which discusses world affairs through an eight-week program each spring.

- **Auctions:** (Lansdale)
  - Christmas (Clearfield Area)
  - Silent (Carlisle: Carol McAnulty; Doylestown: Sandy Homel; and Indiana County)

- **Author Fundraiser:** Three women authors discuss their books and writing. There are snacks in the morning and a luncheon follows along with vendors and silent auctions (North Hills Pittsburgh: Debbie Rosenfelder)

- **Kitchen tour:**
  - Beaver Valley
  - York’s event is called Spring Market Faire and is offered every other year. Five homes open their kitchens for the tour. In each kitchen a chef demonstrates a dish that is shared with tour attendees at the end of the demonstration (Betty Hooker).

- **Used book sales:** Bethlehem (Linda Robertson), Johnstown (Kathy Howanek or Georgia Yeager), Lock Haven (Kim Emery), Murrysville (Janet S), Reading (Book Bonanza with Friends of the Library; Suzanne Churgai, Virginia Schulze-Johnson, and Sherry Davis), State College (Suzanne Kerlin)

Respectfully submitted,

Deb Roney
AAUW-PA AAUW Funds Chair 2018-20