

FOR YOUR INFORMATION
NEWSLETTER
FOR BRANCH PRESIDENTS
November 2019



LOOK INSIDE

- AAUW National Update
- Public Policy Updates
- Work Smart program update
- 2020-2022 Nomination
- College/University News
- AAUW Pennsylvania Awards
- Communication Channels

And much more!

Greetings of the Season!

I know this is a busy time for AAUW branches and everyone personally. Thank you for your leadership and dedication to your AAUW branch. The goals of the FYI newsletter is to help you prioritize and to provide information to make your job easier.

These are deadlines to be aware of. Information is in this issue.

February 15, 2020: Submission of state awards for recognition at the 2020 State Convention. Outstanding Women, Member Making a Difference, Named Gift Honoree, Gateway to Equity. (page 3 and 5.)

February 28, 2020: Make a NCCWSL scholarship donation to AAUW Pennsylvania. (page 4)

April 1, 2020: Will you branch be contributing a basket for 2020 State Convention fundraiser? (page 5)

April 1, 2020: Will you branch be participating in the Branch Expo for 2020 State Convention fundraiser? (page 6)

At the October AAUW Pennsylvania Board meeting, we spent significant time reviewing the Summer Retreat survey evaluation results and discussing learnings from Branch Conversations. This information informs our work to fulfill our [strategic plan](#) – excerpt below. While we may forget to mention the geneses for a specific action, please know that we are reading, thinking about, and discussing your input and feedback.

To that end, the Board of AAUW Pennsylvania will:

- Support and mentor branches and members across all demographics.
- Serve as a liaison between national AAUW, Pennsylvania branches, and individual members.
- Focus national and state goals for branches, providing ideas and resources to help branches of all sizes work toward those goals.
- Support and advocate for Pennsylvania legislation that empowers women.
- Provide leadership on important issues and help show their relevance at the state and local levels.

We also discussed AAUW's new [Five Star Recognition Program](#). We planned AAUW Pennsylvania's participation and thought about how we can support your efforts to achieve each star. As you are discussing in your branch, what questions do you have? How will your branch participate? What is an obstacle to success? Please contact me at aauwpa.president@gmail.com with thoughts, questions, concerns about the program.

Remember I am available to your branch as a speaker (no fee), to meet with your Board, attend a branch meeting or event, or whatever would be helpful.

Finally, I wish you wonderful holidays with friends and family.

Ann Pehle
President

AAUW National UPDATE

Being Transparent

As reported at the Summer Retreat, and in the [August FYI](#) and [September Keystoner](#), AAUW – the national organization – is in the midst of organization change. (If you haven't read the articles, please do.) Necessitated by financial realities, serious reductions in staff and budget were made for FY20 (July 1, 2019 – June 30, 2020). Programs and projects were realigned to reflect the strategic plan, [Beyond Aspirations](#) and solidify our role as a leading gender equity organization.

To keep her promise of transparency, Kim Churches, AAUW CEO, has held two webinars. For a full review of financials, watch the [May 21st webinar](#). She doesn't hold back anything; is very transparent about the past and current; and very hopeful for the future. The second webinar for AAUW members was held on October 22. The unscripted and frank discussion focused on AAUW's achievements, including reaching our Work Smart goals; rolling out the new 5-star recognition program; and strengthening AAUW's governance and sustainability. There is good news shared—successfully reaching the Coca-Cola Foundation milestone of training 100,000 in Work Smart (AAUW's FREE salary negotiation course) and a frank discussion of the challenges ahead. Also included is a sneak-peak at the soon-to-be-unveiled web redesign! It is best to hear directly from Kim, so please watch the recording at [link](#).

AAUW National Committees

AAUW has [11 committees and task forces](#) of volunteer leaders to advise the AAUW Board of Directors on issues like public policy, inclusion and equity, organizational governance and more.

Pennsylvania is well represented. Thank you for your dedication to AAUW.

Linda Tozier (North Hills Pittsburgh)– Advancement Committee

Ann Pehle (Carlisle)-- Advancement Committee

Susan Nenstiel (Allentown) – Audit Committee

Karen Peiffer (Allentown) – LAF Committee

LaWanda Ward (National member) – LAF Committee

Barbara Price (Lower Bucks) – Public Policy Committee

If you are interested in serving on the AAUW National Board of Directors the application deadline is 6:00 pm ET on Friday, November 22. The member-led Nominating Committee is looking for dedicated members to lead AAUW and our vision for the future. You can review the selection criteria and apply [online](#). Contact nominations@aauw.org if you have any questions about the application or nominations process.

Promote the FREE online AAUW Work Smart salary negotiation course



Everything you need is in one place on the AAUW Pennsylvania website at <https://aauw-pa.aauw.net/aauw-work-smart/>. There you will find ideas for individuals and branches.

Haven't taken the course? Go to <https://salary.aauw.org/> to see for yourself how life-changing it is.

I was alarmed recently when asked if this workshop was for AAUW members only. ABSOLUTELY NOT. This is a FREE program AAUW is offering to **all working women**. If you aren't promoting, then you are doing a disservice to the women of your community. This program changes lives.

Public Policy UPDATE

Barbara Price and Jacqui Rogers, Public Policy Chairs



The new pay gap numbers are here, and Pennsylvania saw a one cent increase over last year. The gap is now 81 cents. Pennsylvania also moved from 24th in the country to 21st.

Narrowing the pay gap by one cent is not sufficient. We still need to pass [SB721](#) and [HB850](#). The pay gap chart by Pennsylvania congressional district is available at [2019 Pay Gap numbers](#). See where women stand in your area.

Time to Update AAUW-PA Public Policy Priorities

Every two years members have the opportunity to suggest revisions to the state public policy priorities. Priorities for 2018-2020 are available at <https://aauw-pa.aauw.net/policy/priorities/>. The update will be for 2020-2022 and will be voted on at the April convention. Please send suggestions to AAUW-PA Public Policy Chairs, Barbara Price, aauwppapp1@gmail.com or Jacqui Rogers, aauwppapp2@gmail.com.

Gateway to Equity Award

The Gateway to Equity Award honors an individual, group or organization that has shown by action and philosophy the promotion of the AAUW mission of equity for women and girls through advocacy, education, philanthropy, and research. Process is outlined at <https://aauw-pa.aauw.net/awards/state/gateway-to-equity/>.

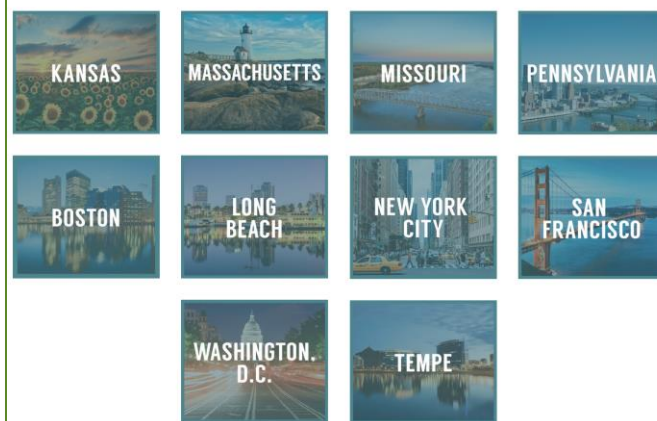
If your branch plans to give this award, please send a short paragraph and picture if available by Feb 15 to Jacqui Rogers, aauwppapp2@gmail.com.

Does your branch conduct a Girls' Recognition Program and/or award scholarships to high school seniors?

Please make sure you are following the guidelines in [Girls' Recognition and High School Scholarship Program](#).

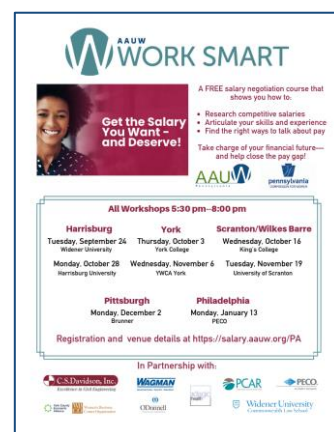
AAUW Work Smart workshops in Pennsylvania!

AAUW works with government and community partners across the U.S. to offer AAUW Work Smart in their regions. You can learn more about these specific initiatives and find workshops in your area below.



Over 80 women have attended the first four workshops and over 90 are registered for the remaining workshops! At every workshop, women approach the facilitator afterwards with heartfelt expressions of gratitude and appreciation. Starting with the first workshop, every workshop has been covered by media.

AAUW Pennsylvania collaborated with the Pennsylvania Commission for Women to bring AAUW Work Smart workshops to the working women of Pennsylvania. With the goal of reaching every corner of Pennsylvania, the first step is a pilot of eight workshops. Beginning September 25 through January 13th, two workshops will be presented in Harrisburg, York and Wilkes-Barre/Scranton, and one in Pittsburgh and Philadelphia.



2020-2021 Nominations Committee

Three members answered the appeal to volunteer for the 2019-2020 Nominations Committee.

Lynn Carroll (Lansdale) – Eastern District
Cathy Wieland (Lebanon Valley) – Central District
Susan Wheatley (Indiana County) – Western District

Candidate applications were received for two elected positions for two-year terms (2020-2022):

President – Ann Pehle (Carlisle)
Program Vice President – Lee Wolfe (Lansdale)

The Nominating Committee accepted and approved both applications on October 23, 2019. Candidate bios will be printed in the February Keystoner along with ballots and instructions for electronic and paper voting for those members who will not be attending the 2020 State Convention. Write-in nominations (with prior candidate approval) will be accepted.

I will be working with AAUW-PA Bylaws Chair, Susan Nenstiel, to develop a proposed bylaws change that reflects how the Nominations Committee will be selected in odd-numbered years when there is no state convention. This bylaws change will be described in the February Keystoner and included for all-member vote electronically, by paper, and in person.

Linda Tozier
2020-2022 Nomination Chair

College/University

Student Advisory Council

The 2019-20 Student Advisory Council selection process is almost completed. Watch for an announcement in the December Keystoner.

Members will advise the state board on issues important to college women. To develop leadership skills they will present a plenary session at the 2020 AAUW-PA Convention.

College/University

NCCWSL

(National Conference for Collegiate Women Student Leaders)

AAUW Pennsylvania will be awarding four NCCWSL grants for 2020.

As a way to add more grants, AAUW-PA is offering the option for branches to support NCCWSL grant recipients through donations to the state. You can send your funds to AAUW-PA in increments of \$500 and the state will use these funds to support a Pennsylvania student through our application process.

If you choose this option, your branch will not get credit as a branch from national for a donation to NCCWSL, as the funds will go from the state to the student directly and not through national AAUW. Funds need to be received by the state no later than February 28, 2020.

Branches may also individually provide a Branch NCCWSL grant. If your branch does this please report it to state C/U Liaison Peggy Schmiedecke aauwpacu@gmail.com for record keeping purposes.

2020 NCCWSL

May 27 – May 30, 2020

The AAUW-PA NCCWSL-Grant Application is now available at <https://aauw-pa.aauw.net/nccwsl-pa-grant-application-2020/>. This information will be communicated to students, College/University Members and C/U Branch Chairs in a few weeks.

The application deadline is Friday, February 28, 2020. They may be sent via e-mail by midnight EST 2/28/2020

E-mail: AAUWPACU@gmail.com
E-Mail Subject: AAUW-PA NCCWSL Grant Committee.

Or be sent by U.S. Mail:
AAUW-PA NCCWSL Grants Committee
c/o Peggy Schmiedecke, Chair
8231 Van Buren Drive
Pittsburgh, PA 15237.

Peggy Schmiedecke
College/University Liaison

AAUW Funds

Basket Fundraiser at Convention

Because the basket raffle has been so successful the past few years, we are repeating it this year. Proceeds will go to the AAUW Greatest Needs Fund.

We invite every branch to contribute a basket, but participation is entirely optional. Branches have been creative in filling their baskets with items unique to the area where the branch is located or around a theme, such as kitchen, readers, relaxation, votes for women, women's art, etc. We ask that the value be in the \$35-50 range. The baskets will be sold through a silent auction.

If your branch is interested in contributing a basket, the president can state that during the convention registration process. Otherwise, please notify Barb Zaborowski, AAUW-PA Convention Registrar, aauwpaconfcoord@gmail.com by April 1, 2020.

Thank you in advance for your participation.

Named Gift Honoree

One way to recognize a branch member is to make them a Named Gift Honoree. See <https://aauw-pa.aauw.net/named-gift-honoree/> for details.

Award submission deadline to AAUW Pennsylvania for honoree to be recognized at the AAUW Pennsylvania State Convention is February 15th

Deb Roney
AAUW Funds Chair

Questions about AAUW Pennsylvania awards?

Go to <https://aauw-pa.aauw.net/awards/state/>
for details on all AAUW Pennsylvania awards.

From the Desk of

Linda Tozier, Membership VP

Membership Awards for 2020

AAUW-PA is continuing both the Outstanding Woman and Member-Making-a-Difference Awards in 2020. Each branch is encouraged to select a recipient for each award. Application forms can be downloaded from the state website and emailed to Linda Tozier at aauwpamembership@gmail.com. Recipient photos are optional. Branches can submit digital jpg photos to Peggy Jennings, Keystone Editor, at aauwpakeystoner@gmail.com. Please identify your branch and winner in the email accompanying your photo submissions.

All recipients will be recognized in the Convention Yearbook. Because of the yearbook publication deadline, the February 15th submission deadline is firm. Now is the time for your branch to select its recipient(s) and complete the forms. I acknowledge receipt of each award application within 48 hours. If you do not receive an acknowledgement from me, please re-check the recipient list of your original email to confirm that it was sent to aauwpamembership@gmail.com.

Due to waning participation during the last several years, AAUW-PA has decided to eliminate the Branch Highlights Awards. Instead, each branch can choose to bring a branch display to the April 24-26, 2020 Convention for the Branch Expo.

Some branches have asked about the criteria for the two awards. The Outstanding Woman Award was established in 1980 to honor a branch member for meritorious service to both the branch and the community. The Member-Making-a-Difference Award (formerly called the TEAL Award) was established in 2013 to recognize a branch member who has made a difference in something important to the branch within the last year.

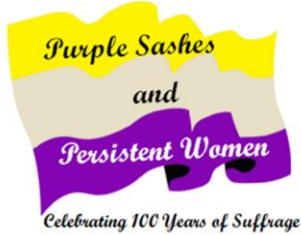
Information to Membership VPs

I send an email to all branch membership vps four to five times a year. The September MVP news included an update on how to submit national and state half price dues for members who join at Shape the Future events. In mid-November all branch membership vps will receive 2020 OW and MMAD forms along with other relevant membership news.

AAUW Pennsylvania Meetings

2018-2019 was the first fiscal year of alternating the State Convention and Summer Retreat.
2018 – State Convention 2019 – Summer Retreat 2020 – State Convention

2020 State Convention



**April 24-26,
2020**

The Central Hotel and
Conference Center
Harrisburg

It is not too early to start planning and promoting the 2020 State Convention to your branch members. The December Keystoner will have program highlights, venue information, and online and paper registration details.

A program detail that I am sharing with you, before announced to members, is a change of the Friday keynote speaker. We are pleased to announce that Rebecca Boggs Roberts, daughter of (the late) Cokie Roberts and author of *Suffragists in Washington, D.C.* is the keynote speaker on April 24th.

There will be a Branch Expo—an opportunity for branches to display information. If your branch is interested, the president can state that during the convention registration process. Otherwise, please notify Barb Zaborowski, AAUW-PA Convention Registrar, aauwpaconfcoord@gmail.com by April 1, 2020.

Since there is not an AAUW convention in 2020, there is no reason to miss the state convention. The program is solid, venue well located and very accessible, price is affordable. Please promote this in your branch meetings and newsletters. We want to set attendance records.

Annual Business Meeting

The 91st Annual Business Meeting will be held during the 2020 State Convention on April 25, 2020.

District Meetings

Sue Johnston, Central District Coordinator, is fulfilling her role with enthusiasm. Her strategy in March 2019 of holding two meetings, in two locations, on two days was very successful. Leveraging that success, she planned two district meetings for this fiscal year.

On October 12 in State College, Karen Showalter of MomsRising spoke about Paid Family Leave. This is an important economic security issue and AAUW Pennsylvania supports the current legislation and grassroots efforts to educate Pennsylvania citizens about the importance of paid leave. Toby Short from Fair Districts PA-Centre County updated progress in quest to end gerrymandering and Ann Pehle, president of AAUW-PA updated state and national issues.

Still time to promote the second meeting on November 16 in the Harrisburg area from 11am to 2:30pm. Sandy Strauss, Director Advocacy and Ecumenical Outreach, PA Council of Churches will discuss the challenges of non-partisan advocacy in today's very partisan environment. Additional guest speakers are: Debbie Trudeau of Fair Districts PA of Fair Districts PA, to bring us up to date on redistricting reform legislation; Tremayne A. Parquet, Deputy Director of Advancement, AAUW to discuss the 5 Star Recognition program and AAUW 2019 successes; and me.

Register at
<https://www.surveymonkey.com/r/Enola2019>

Lunch is \$15.00 – send check or payable day of event.

2019 Summer Retreat

Was on Saturday, July 27
View presentation and materials [here](#).

Communication Channels

Branch Conversations

Thank you to every branch that participated in branch conversations. Twenty-six (72%) completed the pre-survey and twenty-five (69%) had a conversation with an AAUW Pennsylvania Board member.

The AAUW Pennsylvania Board reviewed the results and made recommendations for how to share with you. Summarizing that information into digestible bites is my next task. Watch for an email from me. And, we will discuss on the February 5 President Conference Call.

Keystoner

We will continue to mail paper copies of the Keystoner to members without email. You can help reduce printing and mailing costs by updating the list of members needing a paper copy. Contact Pat Byerly (aauwpaad@gmail.com) with changes.

The AAUW Pennsylvania Board decided to discontinue mailing a paper copy to Branch Presidents.

The Magic Card

Are you taking advantage of the copying discount from OfficeDepot/OfficeMax? Use for AAUW and



personal projects. Present your card for 2.5¢ Black/white and 22¢ color copies.

Don't have a store near you? Order

online and have the copies shipped to you. Go here for online shopping (AAUW discounts automatically applied) and to find the in store discount card. <http://officediscounts.org/aauw/>

President Conference Calls

7:00 pm to 8:00 pm
Wednesday, February 5

Watch for an email, about a week ahead, from aauwpa.president@gmail.com with the dial-in instructions.

These calls offer another channel of communication to answer questions, provide information and build relationships.

Tell me what you want to talk about at aauwpa.president@gmail.com

aauwpainfo@gmail.com

Emails sent directly to members of branches and AAUW national members in Pennsylvania launched in May and was used to distribute the June Keystoner, 2019 Yearbook, and invitations to the Summer Retreat. Direct communication to members is intended to supplement your standard branch communication. We won't flood the airwaves.

The most reoccurring concern we heard is that not all members were receiving the emails. This is because their email address in the MSD is not accurate. Our distribution list comes from the MSD. Sometimes members change email addresses directly with branch membership or finance and forget to change their record with AAUW. Please make sure the email addresses for your members are accurate in the MSD.

Another culprit might be the SPAM filter on .edu email addresses. Please advise members with .edu addresses to add aauwpainfo@gmail.com to the approved sender list.

District Coordinator and Meetings

Regrettably no one has volunteered to serve as Western or Eastern District Coordinator. If branches in your area wish to plan a District Meeting, we can help with the registration and collection of monies. If interested in the position and/or planning a meeting, contact aauwpa.president@gmail.com.

Have a question?

Branch Handbook has the answer.

<https://aaup-pa.aauw.net/aaup-pa-branch-handbook/>

Governance Resources

There are four documents that AAUW Pennsylvania and its branches are bound and guided by.

Make sure you are familiar with them.

(<https://aaup-pa.aauw.net/governance/>)

AAUW Board of Directors Policy Book

AAUW Pennsylvania Bylaws

AAUW-PA Board Handbook

AAUW-PA Policy Manual

SIGNIFICANT BRANCH ANNIVERSARIES

July 1, 2019 to June 30, 2020

Congratulations!

AAUW Pennsylvania Board members are available to attend your celebration event.

Pittsburgh	1895	125 years
Beaver Valley	April 16, 1930	90 years
Allentown	1939	80 years
Fox Chapel Area	1959	60 years
West Chester/Chester County	December 1959	60 years

AAUW Pennsylvania

Board

President	Ann Pehle (Carlisle) aauppa.president@gmail.com
Program VP	Lee Wolfe (Lansdale) aauppapvp@gmail.com
Membership VP	Linda Tozier (North Hills Pittsburgh) aauppamembership@gmail.com
Secretary	Ajla Glavasevic Laussegger aauppasecretary@gmail.com
Finance Officer	Mary Jo Buckwalter (Doylestown) aauppafinance@gmail.com
AAUW Funds Chair	Deb Roney (Huntington) aauppaauwfunds@gmail.com
Administrative Director	Pat Byerly (Pittsburgh) aauppaad@gmail.com
College/University Liaison	Peggy Schmiedecke (North Hills Pittsburgh) aauppacu@gmail.com
District Coordinator (East)	Open aauppaeast@gmail.com
District Coordinator (Central)	Sue Johnston (State College) aauppacentral@gmail.com
District Coordinator (West)	Open aauppawest@gmail.com
KEYSTONER Editor	Peggy Jennings (Carlisle) aauppakeystoner@gmail.com
Public Policy Chair	Barbara Price (Lower Bucks) aauppapp1@gmail.com
Public Policy Chair	Jacqui Rogers (Doylestown) aauppapp2@gmail.com
Convention Coordinator	Barb Zaborowski (Johnstown) aauppaconfcoord@gmail.com
Convention Registrar	Susan Nenstiel aauppaconfcoord@gmail.com
Diversity and Inclusion Chair	Jordan Glover (State College) aauppadiversity@gmail.com
Archives Chair (off Board)	Linda Robbins (Allentown) aauppaarchives@gmail.com
Bylaws Chair (off Board)	Susan Nenstiel (Allentown) aauppabylaws@gmail.com

Future Meetings

October 26, 2019	Board Meeting
January 13 & January 20, 2020	Board virtual Meeting
April 24, 2020	Board Meeting
April 24-26, 2020	STATE CONVENTION
July 24-25, 2020	Board Meeting
October 24, 2020	Board Meeting



FYI is written (unless otherwise noted) and edited by Ann Pehle, President. Published August, November, February, May.
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