

2019 Summer Retreat

Small Group Discussion -- Summary

Transcriber's note: *Many ideas shared speak about involving—in some way or another—college students. The appropriate salary negotiation workshop for current college students is AAUW Start Smart. Colleges/Universities purchase the license and conduct themselves. Our role is to bring this program to their attention and encourage purchase. To clarify, AAUW Work Smart is the salary negotiation program for women in the workforce.*

Economic Security and Equal Pay Focus

One action you will take?

- Tell every woman you know about AAUW Work Smart online.
- Include AAUW Work Smart as part of a course at Penn State.
- Moveon.org will promote
- Women veteran groups
- Contact legislators
- Sign up for AAUW two minute activist
- Post AAUW Work Smart online on Facebook, LinkedIn neighborhood pages, Twitter, Instagram
- DN call in
- Share with others to do
- Letter to Editor on pay equity
- Tell your salary requirements
- Pay attention to Action Alert. Thank you to Representatives
- Write newspaper Op-Ed
- Develop relationship with media
- Educate across generations
- Print and leave bookmark at my workplace
- Reach out to professional societies
- Junior league
- Give information to co-workers
- Negotiate beyond salary (older generation)
- Own it -- @ U of P – promote at Women's Center
- Speak in the classroom (use as research tool) career development
- Take AAUW Work Smart online
- Article in newsletter
- Contact labor union contacts
- Press release and update info plus social media advertising/advocacy
- Talk to people about Work Smart and reiterate. Share personal story and benefit.
- Set up Work Smart right at local colleges
- Distribute info at public libraries
- Career centers and business groups at colleges. Gender equity center.

- Communicate Work Smart to underserved communities – re-entry programs
- Go to workshop to better understand the program

One action you want your Branch to take?

- Affiliate with UPJ to engage them in AAUW Work Smart and do a non-traditional job/career fair.
- Incorporate AAUW Work Smart into existing curriculum in higher education that deals with career prep or human resource training.
- Reach out to counselors
- Albright College's Women's Studies Program
- Reach out to the student affiliates of AAUW
- Work with local sororities
- Take trainings to low-income individuals—at a time and place they feel comfortable and provide childcare
- Partner with AAUW student organizations or seniors
- Educate the branch; reward with star (West Chester)
- Collaboration (Valley Forge)
- Educate (Carlisle)
- Tabling (Doylestown)
- Think Tank collaborative (Erie)
- Girl Scouts
- Have one member trained in facilitating workshop
- Participate/advertise in local events
- Talk about it at girl's recognition nights
- Bookmarks
- Work with college – encourage to sign up/register at event (women's focus groups and fundraisers). Promote at other college or women's-based
- Share AAUW Work Smart online program at Career link/OVR, unemployment office, underserved populations.
- Faith based organizations, technology concerns—reach out as hub for people needing help/community support
- Reach out to Rotary clubs, Y, Kiwanas, JCC to promote
- Commissions for women in counties provide information about AAUW Work Smart
- Pennsylvania Bar (women in the profession)
- Longterm care providers – workforce retain and retention

Community Resources

List connections and share (because that will spark ideas in others)

www.justserv.org

YWCA

Colleges/universities career services departments

PA Library Association

NOW (National Organization of Women)

PA Promise (student loan debt)

Career & Technical Schools

Girl Scouts

Moveon.org

Work with local government agencies that work with immigrant and minority groups

PA Careerlinks

Colleges/Universities

NEA andPSEA

Young professionals.org

Chamber

Rotary

Y

Mother's groups

PTAs

County opportunity council

Career Link

Colleges

Book Clubs