

Informal Branch Poll at 2019 Summer Retreat

Transcribed from flipchart

Sorted by Branch for ease of reference

Challenges for FY20

Beaver Valley	Publicity
Beaver Valley	Recruiting younger members; inclusion and diversity
Carlisle	Fundraising
Carlisle	Fundraising
Erie	Attracting younger members
Erie	Social media and website Building community awareness of our organization Encouraging members to take leadership roles Recruiting younger women and getting them involved
Harrisburg	Recruiting younger members
Huntingdon	Getting new leaders
Huntingdon	Website management
Johnstown	Retaining members; AAUW name recognition
Lansdale	Keeping new members engaged
Lower Bucks	Getting new members
NEMCO	New members to replace our aging membership
North Hills Pittsburgh	Engaging current and new members and building community awareness of AAUW
North Hills Pittsburgh	Sustain or starting student organization on PA campuses
North Hills Pittsburgh	Getting new members engaged
Reading	Getting new active members
State College	A consistent brand image
State College	Stepping up for leadership roles
State College	Getting new, younger members
State College	Benefits of membership—why join?
State College	Retaining members we already have
State College	Appealing to 30, 40, 50 somethings
State College	Targeting younger members and diverse members
West Chester	Supporting our community outreach projects
York	Getting new members and getting new members to become engaged