

FOR YOUR INFORMATION NEWSLETTER FOR BRANCH PRESIDENTS

August 2019



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- Communication Channels
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And much more!

Happy New Fiscal Year!

Hope your summer has been all you wished. Branch AAUW activity slows down for a couple of months, except for the officers who are transitioning into new roles. 😊 If you are a new branch President/Executive/Administrator, welcome to the top leadership position for your branch. If this is your second year of a two year term or the first of a successive term, welcome back. Either way, you have earned the respect of your branch and their trust of your leadership.

If you aren't a Branch President or equivalent, that means the officers for your branch were not updated in the MSD. Please pass this FYI on to your successor AND help them make the officer updates in the MSD. Clueless about MSD? Contact Pat Byerly aauwpaad@gmail.com.

FYI is published following AAUW Pennsylvania Board meetings for Branch Presidents. FYI is nuts and bolts. Keystoner, the AAUW Pennsylvania newsletter for all members, published four times a year, is the view from 40,000 feet. Together, they provide you the

information about AAUW Pennsylvania you need for your leadership role. Past issues of both are found at <https://aauw-pa.aauw.net/communications/>.

AAUW Pennsylvania had a very productive FY19 thanks to the contributions of every Board member. Please take a minute to review our [annual report](#). Kim Hoeritz resigned as Public Policy Chair and I am pleased to announce the appointment of Jacqui Rogers, Doylestown, to join Barbara Price as Public Policy Chair. Barbara Zaborowski resigned as Western District Coordinator, yet remains Convention Coordinator. Susan Nenstiel added her second position—Convention Registrar. Linda Tozier accepted 2020-2022 Nominations Chair. I really enjoy working with these very talented and dedicated individuals. Together we are going to have a great year!

The only state meeting on 2019 was the Summer Retreat on July 27. Seventy-seven members representing 22 branches and six AAUW National members attended. The day was filled with exploring the AAUW mission and how branches and individuals can participate. The presentation and meeting materials are at <https://aauw-pa.aauw.net/meetings/retreat/>.

Last fiscal year I had the pleasure of attending meetings at three branches. Am eager to visit more this fiscal year as a speaker (no fee), meet with your Board, attend a branch meeting or event, or whatever would be helpful.

Contact me at aauwpa.president@gmail.com with thoughts, questions, concerns.

**Ann Pehle
President**

AAUW National UPDATE

Entering this fiscal year, AAUW staff and Board of Directors made some very difficult decisions to right size the organization from \$20-\$22 million to \$15-\$16 million. This involved reducing staff headcount and cutting projects/programs that did not reflect or support Beyond Aspirations, the strategic plan. Only 15% of revenue is generated from member dues. That means, to do the gender equity advocacy work to change the lives of women and girls, AAUW relies on your donations and big funders—corporations, foundations, grants—for 85% of revenue. The majority of AAUW assets are highly restricted in fellowships and grants and can't be used for the advocacy work. For a full review of financials, please watch this presentation of Kim Churches. She doesn't hold back anything; is very transparent about the past and current; and very hopeful for the future. <https://www.aauw.org/kim-churches-leader-webinar-presentation-for-5-21/>

There will be no more national conventions. All four of the most recent AAUW National Conventions have operated at a financial loss, and the deficits from the 2015 and 2017 conventions were substantial—upwards to \$3 million. Considering less than 1% of members attend conventions, another convention wasn't a fiscally responsible undertaking. While national conventions are a rich part of our legacy and a unique opportunity for networking, we must find new ways to convene that could engage many more members and supporters in our mission to achieve gender equity. The answer is a series of virtual events beginning in January 2020. Please go [here](#) for more information.



AAUW is launching a new [Five Star Recognition Program](#) to celebrate the efforts of AAUW states, branches and other affiliated AAUW organizations as they continue to advance gender equity on the community, state and national levels. Through engagement and activities that advance the AAUW strategic plan, affiliates can earn national recognition through five major focus areas:

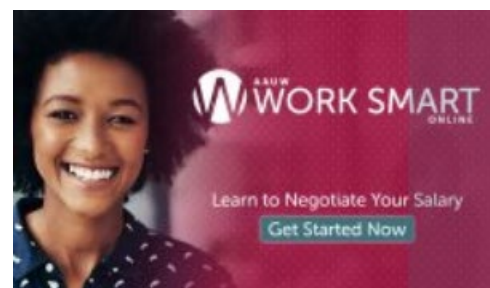
- ★ Advancement by supporting the Greatest Needs Fund or one of the strategic plan's focus areas;
- ★ Communications & External Relations by using web and social media that feature Work Smart Online;
- ★ Programs that align with the strategic plan;
- ★ Public Policy & Research by moving AAUW's Public Policy agenda forward; and
- ★ Governance & Sustainability by ensuring effective leadership succession and strategic plan alignment.

What star will your branch shoot for? I will keep you updated on AAUW Pennsylvania's plan and progress.

Promote the FREE online AAUW Work Smart salary negotiation course

Everything you need is in one place on the AAUW Pennsylvania website at <https://aauw-pa.aauw.net/aauw-work-smart/>. There you will find ideas for individuals and branches.

Haven't taken the course? Go to <https://salary.aauw.org/> to see for yourself how life-changing it is.



Communication Channels

aauwpainfo@gmail.com

Emails sent directly to members of branches and AAUW national members in Pennsylvania launched in May and was used to distribute the June Keystoner, 2019 Yearbook, and invitations to the Summer Retreat. Direct communication to members is intended to supplement your standard branch communication. We won't flood the airwaves.

The most reoccurring concern we heard is that not all members were receiving the emails. This is because their email address in the MSD is not accurate. Our distribution list comes from the MSD. Sometimes members change email addresses directly with branch membership or finance and forget to change their record with AAUW. Please make sure the email addresses for your members are accurate in the MSD.

Another culprit might be the SPAM filter on .edu email addresses. Please advise members with .edu addresses to add aauwpainfo@gmail.com to the approved sender list.

Keystoner

We will continue to mail paper copies of the Keystoner to members without email. You can help reduce printing and mailing costs by updating the list of members needing a paper copy. Contact Pat Byerly (aauwpaad@gmail.com) with changes.

The AAUW Pennsylvania Board decided to discontinue mailing a paper copy to Branch Presidents.

Branch Conversations

Thank you to every branch that participated in branch conversations. Twenty-six (72%) completed the pre-survey and twenty-five (69%) had a conversation with an AAUW Pennsylvania Board member.

The results will be shared on the next President Conference Call on September 25.

President Conference Calls

The President Conference Calls were launched last year to promote two-way communication. We will continue this year. Watch for an email from aauwpa.president@gmail.com about a week ahead of time with the dial-in instructions.

7:00 pm to 8:00 pm

Wednesday, September 25

These calls offer another channel of communication to answer questions, provide information and build relationships. Tell me what you want to talk about at aauwpa.president@gmail.com

April 17 recording <https://fccdl.in/1ERd9Y6xqM>

Counterparts

Definition – members in same role at the state and branch level.

When you enter your officers and appointed chairs into the MSD, Pat Byerly is able to create Counterpart lists for the following roles.

AAUW Funds
Diversity & Inclusion
Finance Officers
Membership
Program
President
Public Policy

One responsibility of the state occupant of the role is to provide information and assistance to the branch occupant of the role. If there isn't a branch occupant, the President receives the communication.

Some branch counterparts receive emails directly from AAUW—AAUW Funds, Finance Officer, Membership, President, Public Policy. The state counterpart is a terrific resource when there is a concern or question. They are your link between you and AAUW national.

Public Policy UPDATE

Commemorate Black Women's Equal Pay Day

August 22

Would you like to work almost 20 months to be paid the same amount your coworkers received in just 12 months?

[That's the case for black women in the United States](#), who are paid, on average, 61 cents for every dollar paid to white, non-Hispanic men.

[#BlackWomensEqualPay](#) Day is the symbolic day when black women's earnings "catch up" to white men's earnings from the previous year. Join the AAUW Twitter storm on August 22 from 2-3 p.m. ET, when we'll explain the [gender pay gap](#), suggest solutions, and, with your help, [advocate for change](#).

Barbara Price
Public Policy Co-Chair

State Education Committee

The **AAUW Pennsylvania Education Committee** is responsible for coordinating the statewide efforts regarding K-12 and Higher Education legislation. Committee members are the Chairs of branch education committees (if exist in the branch) and any AAUW branch or national members interested in public education.

We don't know if your branch has an Education Chair because that is not one of the Counterparts we track. (see page 3) Therefore, **please tell me if you have an Education Committee and the chair's name and email address**. If I don't know who is in the role, I can't ensure they will receive information about statewide efforts. Our efforts are weakened when AAUW is not speaking with a coordinated voice.

Please inform your branch about this state committee so interested persons may join.

Ann Pehle
AAUW Pennsylvania Education Committee Chair

Public Policy Reorganization

It has become apparent that only two persons working on statewide Public Policy activities was not sufficient. It was decided to split the Public Policy Chair roles into Administrative (Jacqui Rogers) and Issues (Barbara Price). The Public Policy Chairs are members of the AAUW Pennsylvania Board.

We created a new position – Issues Specialist – to focus on one specific issue and “report” to the Public Policy Chair—Issues, which is Barbara Price. The roles and responsibilities for all positions are outlined here.

<https://aauw-pa.aauw.net/files/2019/08/Public-Policy-Reorganization-July-2019.pdf>

If you know someone in your branch who gets wonky on the subjects of voting, public education, or Title IX, share this information with them and suggest they contact Barbara Price (aauwppp1@gmail.com).

**Does your branch conduct a
Girls' Recognition Program
and/or award scholarships to
high school seniors?**

Please make sure you are following the guidelines in [Girls' Recognition and High School Scholarship Program](#).

2020-2021 Nominations Committee

I have been appointed as Nominating Chair for 2019-2020. The open positions are President and Program VP.

Our current state bylaws require that one member from each district serve with the chair on this committee. Because we did not have a 2019 state convention, our three districts could not have caucuses to elect members for the Nominating Committee. So, we are asking you to please recommend a member of your branch to serve on the AAUW Pennsylvania Nomination Committee. The two or three meetings will be over the phone.

Wish to nominate a candidate or apply yourself? Go to <https://aauw-pa.aauw.net/about/nominations/>.

Linda Tozier
2020-2022 Nomination Chair



Draw the Lines

Holding a Draw the Lines community event—NOT branch meeting--is a terrific vehicle for your branch to introduce AAUW to a broad audience in your community. Work alone or in coalition with Fair Districts PA (FDPA) or other organizations.

Event guide explains everything. <https://aauw-pa.aauw.net/draw-the-lines/>

Grants up to \$500 are available from AAUW-PA. In FY19, Indiana County, Erie and North Hills Pittsburgh held successful events.

College/University

NCCWSL

(National Conference for Collegiate Women Student Leaders)

AAUW Pennsylvania will be awarding four NCCWSL grants for 2020.

As a way to add more grants, AAUW-PA is offering the option for branches to support NCCWSL grant recipients through donations to the state. You can send your funds to AAUW-PA in increments of \$500 and the state will use these funds to support a Pennsylvania student through our application process.

If you choose this option, your branch will not get credit as a branch from national for a donation to NCCWSL, as the funds will go from the state to the student directly and not through national AAUW. Funds need to be received by the state no later than February 28, 2020.

Branches may also individually provide a Branch NCCWSL Grant. If you need tips on how to create a rubric for reviewing applications, please contact Peggy Schmiedecke. If your branch does award individual grants, please report it to state C/U Liaison Peggy Schmiedecke aaudpacu@gmail.com for record keeping purposes.

Student Advisory Council (SAC)

In 2019-20 the SAC members will advise the state board on issues important to college women. They will also receive mentorship from the PA State C/U Liaison and local branches. In order to create leadership skills for the entire SAC they will have the opportunity to attend the 2020 AAUW-PA Convention being held April 24-26, 2020. This will also serve as a platform for the SAC members to present a session at the convention. More information will be in the Keystoner and applications can be found soon at <https://aauw-pa.aauw.net/leadership-opportunities-nccwsl/>

Peggy Schmiedecke
College/University Liaison

AAUW Funds

What are AAUW Funds?

As the AAUW website notes, “by supporting AAUW you stand with a community across the country who are demanding that women’s priorities be America’s priorities. We will work together to close the gender pay gap, for all women to have access to health care, stop violence against women, and break glass ceilings in the workplace and in government.” AAUW Funds support all this work and more.

The AAUW Fundraising Policy Guidelines tell us: “AAUW-affiliated entities should consider financial support of AAUW’s charitable work to be their primary philanthropic priority.”

To Which Fund Should My Branch and I Give?

Where AAUW very much needs your help, and everyone’s help, is in **The AAUW Fund**--Unrestricted support for where it is most needed. Contributions to this fund help AAUW mission work continue in all of our undertakings. This fund supports such initiatives as our research program, Start Smart, the Legal Advocacy Fund, and much more. For additional information, see <https://www.aauw.org/resource/the-aauw-fund-faq/>.

How Can I Contribute?

You or your branch can contribute any amount at any time. There are several easy ways to make donations to AAUW, both as individuals and at the branch level:

- Online through the AAUW Donate button at the top of the home page: <https://ww2.aauw.org/donate-gift/>
- Online through the AAUW Member Services Database (MSD): Log in to your account. Near the top is a button called “Individual Contributions.” Click there, and you will get at the top an option to donate to any AAUW fund. At the bottom of that page will be a list of all donations you have made this calendar year.
- By mail (paying by credit card or by check), use the new Contribution Report Form (CRF): <https://www.aauw.org/resource/contribution-report-form-crf/>. Use the CRF to submit contributions to AAUW or the AAUW Action Fund.

ALL donations, large and small, are very much appreciated. Please get yours in before the end of the year. Thank you in advance!

Deb Roney
AAUW Funds Chair

From the Desk of

Linda Tozier, Membership VP

The new fiscal year began on July 1st. Thanks to those branches which already have sent in dues to national (\$59) and state (\$10). Please continue to send in dues as members renew. Continue to check the MSD to make sure the listing for each branch member is correct. While honorary life members do not pay dues, paid life members and C/U liaisons do owe state dues. All student members do not owe state dues. New members joining at a branch Shape the Future event pay half price national (\$29.50) and half price state (\$5) dues. AAUW is continuing the Give a Grad a Gift program. Any member can give a free national membership to a recent grad in any state using the form found at aauw.org (just type GGAG in the search box after you sign in).

State dues should be sent to Mary Jo Buckwalter, Finance Officer aauwpafinance@gmail.com. For assistance with any questions and with membership issues in the MSD, please contact me at aauwpamembership@gmail.com

AAUW-PA is continuing both state member awards in 2020. Once again I will be handling both the Outstanding Woman and Member Making a Difference applications. The new forms will be available on the state website by November 1st. Because we are having a state convention in 2020, the February 15th deadline for applications must be observed in order for all OW and MMAD winners to be included in the convention yearbook. Early submissions will be most appreciated.

Are you taking advantage of the copying discount from OfficeDepot/OfficeMax? Use for AAUW and

personal projects. Present your card for 2.5¢ Black/white and 22¢ color copies.



Don't have a store near you? Order

online and have the copies shipped to you. Go here for online shopping (AAUW discounts automatically applied) and to find the in store discount card. <http://officediscounts.org/aauw/>

AAUW Pennsylvania Meetings

2018-2019 was the first fiscal year of alternating the State Convention and Summer Retreat.
2018 – State Convention 2019 – Summer Retreat 2020 – State Convention

2019 Summer Retreat

Was on Saturday, July 27
View presentation and materials [here](#).

Annual Business Meeting

90th Annual Business meeting was held April 6, 2019 during the April Board meeting. <https://aauw-pa.aauw.net/2019-officer-election-2/>

The 91st Annual Business Meeting will be held during the 2020 State Convention on April 25, 2020.

District Meetings

Unsure about Continuing

Planning a District Meeting has always been the responsibility of the District Coordinator. Presently, we only have one District Coordinator – for the Central district. Sue Johnston is investigating the feasibility of holding a District Meeting in early November.

At the July Board meeting, we had much discussion about whether to continue with the District Coordinator position.

What is your opinion about having District Coordinators?

What are the ingredients of a successful District Meeting?

Send your thoughts and comments to aauwpa.president@gmail.com.

2020 State Convention



April 24-26, 2020

The Central Hotel and Conference Center
Harrisburg

<https://aauw-pa.aauw.net/2020-state-convention/>

Pages are under construction

The Keynote speaker Friday night is Elaine Weiss – author of ***The Woman's Hour***. She will be signing books. Many branch Book Groups have included her book on their FY20 reading list.

We are asking branches to bring a display for the Branch Expo and a basket for the silent auction fundraiser for AAUW's Greatest Needs Fund. Indicate your intention to participate when you register.

Something to ponder. Since there is not an AAUW convention in 2020, there is no reason to miss the state convention. Not too early to start planning and promoting to your branch members.

AAUW Pennsylvania Board

President	Ann Pehle (Carlisle) aauwpa.president@gmail.com
Program VP	Lee Wolfe (Lansdale) aauwpapvp@gmail.com
Membership VP	Linda Tozier (North Hills Pittsburgh) aauwpamembership@gmail.com
Secretary	Ajla Glavasevic Laussegger aauwpasecretary@gmail.com
Finance Officer	Mary Jo Buckwalter (Doylestown) aauwpafinance@gmail.com
AAUW Funds Chair	Deb Roney (Huntington) aauwpaauwfunds@gmail.com
Administrative Director	Pat Byerly (Pittsburgh) aauwpaad@gmail.com
College/University Liaison	Peggy Schmiedecke (North Hills Pittsburgh) aauwpacu@gmail.com
District Coordinator (East)	Open aauwpaeast@gmail.com
District Coordinator (Central)	Sue Johnston (State College) aauwpacentral@gmail.com
District Coordinator (West)	Open aauwpawest@gmail.com
KEYSTONER Editor	Peggy Jennings (Carlisle) aauwpakeystoner@gmail.com
Public Policy Chair	Barbara Price (Lower Bucks) aauwpapp1@gmail.com
Public Policy Chair	Jacqui Rogers (Doylestown) aauwpapp2@gmail.com
Convention Coordinator	Barb Zaborowski (Johnstown) aauwpaconfcoord@gmail.com
Convention Registrar	Susan Nenstiel aauwpaconfcoord@gmail.com
Diversity and Inclusion Chair	Jordan Glover (State College) aauwpadiversity@gmail.com
Archives Chair (off Board)	Linda Robbins (Allentown) aauwpaarchives@gmail.com
Bylaws Chair (off Board)	Susan Nenstiel (Allentown) aauwpabylaws@gmail.com

Have a question?

Branch Handbook has the answer.
<https://aauw-pa.aauw.net/aauw-pa-branch-handbook/>

Governance Resources

There are four documents that AAUW Pennsylvania and its branches are bound and guided by. Make sure you are familiar with them.
[\(https://aauw-pa.aauw.net/governance/\)](https://aauw-pa.aauw.net/governance/)

- AAUW Board of Directors Policy Book**
- AAUW Pennsylvania Bylaws**
- AAUW-PA Board Handbook**
- AAUW-PA Policy Manual**

SIGNIFICANT BRANCH ANNIVERSARIES

July 1, 2019 to June 30, 2020

Congratulations!

AAUW Pennsylvania Board members are available to attend your celebration event.

Pittsburgh	1895	125 years
Beaver Valley	April 16, 1930	90 years
Allentown	1939	80 years
Fox Chapel Area	1959	60 years
West Chester/Chester County	December 1959	60 years

Future Meetings

October 26, 2019	Board Meeting
January 13 & January 20, 2020	Board virtual Meeting
April 24, 2020	Board Meeting
April 24-26, 2020	STATE CONVENTION
July 24-25, 2020	Board Meeting
October 24, 2020	Board Meeting



FYI is written (unless otherwise noted) and edited by Ann Pehle, President. Published August, November, February, May.
aauwpapresident@gmail.com
 401-644-6488