

Community Resource Mapping

Identifying Resources for Work Smart Initiatives

Why?

To achieve the strategic goal to train 10 million women in salary negotiations by 2022, we must engage and work with many people and organizations to:

- Find partners, host sites, participants and facilitators
- Create Local/State advisory boards
- Determine the best way to market our initiatives; i.e. radio, newspaper, online
- Assess funding sources

When identifying Community Resources, consider

- Local organizations that have similar missions to AAUW
- Funders of large local community projects
- Centers of the community that serve multiple audiences
- General influencers/thought leaders in the community

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| Associations | Community/Non Profits | Government |
| <ul style="list-style-type: none"> • Professional • Business • Women’s organizations • Local coalitions | <ul style="list-style-type: none"> • Hospitals • Community Centers • Public library • Faith-based institutions • Neighborhood associations • Community Foundations | <ul style="list-style-type: none"> • City Council • Mayor’s Office • Women’s Commissions • Chambers of Commerce • Business and Economic Development entities |
| For-Profit | Educational Institutions | Individuals |
| <ul style="list-style-type: none"> • Businesses • Corporations • Banks and Financial Institutions | <ul style="list-style-type: none"> • University system • Community Colleges • Public and private schools • | <ul style="list-style-type: none"> • Your own network • Home-based enterprises • Informal networks and communications |

How?

Go to <https://www.aauw.org/resource/community-resource-mapping-form/> to submit a connection.

Incorporate a community resources activity in a branch meeting – you don’t know who your members know!

Print submission form *(one page; printed on both sides)*

<https://aauw-pa.aauw.net/files/2019/07/Community-Resource-Submission-form.pdf>

What Happens When You Submit a Resource?

