

10 Steps to Make a Difference with AAUW

<https://www.aauw.org/resource/strategic-plan-engagement-for-members/>

1. Take Work Smart online course to become an informed advocate <https://salary.aauw.org/>
2. Encourage every woman you know to take Work Smart online.
 - Sisters, daughters, grandchildren, sisters-in-law, nieces
 - Colleagues
 - College alumnae
 - Church
 - Book Club
 - Branch connections
 - Ask collaborating organizations to share with clients and members
 - Branch scholarship recipients
3. Have everyone in branch take Work Smart online
 - And tell everyone they know
4. Create Resource Roadmap
 - Information collection exercise
5. Branch fundraising drive for AAUW's Greatest Needs Fund
6. Build in Pay Equity to state meetings
7. Develop state and branch strategic plans to compliment the national plan—Beyond Aspirations
8. Become a Two-minute activist – used for national and Pennsylvania advocacy
 - Tell everyone you know who shares our advocacy goals
9. Encourage branch members to support advocacy
 - Two-minute activist
 - Pennsylvania Lobby Corps
 - AAUW Pennsylvania Education Committee
10. Recognize Equal Pay Day
 - Legislative visits
 - Rallies
 - Letters to the Editor
 - Blogs
 - Social Media
 - Promotion of salary negotiation efforts and Work Smart online
 - Organize activities on Equal Pay Days for Black, Latino, Native American women, and Moms

