



TO: Local Media
FROM: AAUW State College
RE: AAUW Salary Negotiation online workshop
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Get Paid What You're Worth

Do you feel confident about negotiating your own salary? The State College branch of the American Association of University Women (AAUW) wants you to learn the facts about how to be your own advocate for getting paid what you're worth.

AAUW State College is offering a free online program, Work Smart, to help both women and men get the tools they need to negotiate a fair and equitable salary. The course focuses on knowing the facts of the gender pay gap and its impact, knowing your professional and personal value as an employee, and strategizing how to negotiate your salary.

Why is salary negotiation so important? AAUW's research on the gender pay gap shows that, one year out of college, women are already paid significantly less than men. In 2009, women one year out of college who were working full time were paid, on average, just 82 percent of what their male peers were paid. Those lost potential earnings add up over a lifetime.

The course is offered by AAUW State College in support of the Washington, D.C.-based national organization's efforts to help women close the pay gap by 2030.

No matter where you are in your career, AAUW State College urges you to take advantage of this free opportunity and pass the information on to friends, colleagues, and family members.

Work Smart is designed in modules so users can start and stop at their convenience over several sessions. Membership in AAUW is not a requirement for taking the workshop. Membership in AAUW is not a requirement for enrolling in the workshop. Enroll at: <https://salary.aauw.org>.

