

FOR YOUR INFORMATION
NEWSLETTER
FOR BRANCH PRESIDENTS

April 2019



LOOK INSIDE

- AAUW National update
- Communication Channels
- Public Policy Updates
- Summer Retreat info
- Membership Numbers
- Funds info
- Book suggestion for your Book Group

And much more!

Fiscal Year End Approaching!

The last months of the fiscal year are times of scholarship banquets, Girls' Recognition ceremonies, member award presentations, book sales and other huge fundraising events, and leadership transition. These are some of a branch's most cherished activities. Enjoy and continue to make memories.

What tips do you have for a smooth transition from one fiscal year to the next? I asked this question on the April 17th President Conference Call and several helpful hints were shared. Page 3 has the link to the recording. My branch is creating a perpetual calendar to keep us on track with decisions and content for Board meetings, Branch meetings, and newsletters. Hopefully, this information will decrease emergencies and surprises—both a waste of time for volunteer leaders.

This is also the time when branch programming and projects for the new fiscal year are finalized. Looking for ideas for how your branch can [support](#) AAUW's plan Beyond Aspirations? **Something to do immediately and quickly is to promote the FREE online AAUW Work Smart salary negotiation course. Everything you need is in one place**

on the AAUW Pennsylvania [website](#). There you will find ideas for individuals and branches. AAUW Pennsylvania's strategic plan is [here](#). If you are interested in creating a strategic plan for your branch, but don't know how to proceed, please contact me. I am happy to take the mystery out of the process and offer suggestions.

If you are a departing President/Executive, before June 30th, please enter the MSD and start updating the 2019-2020 leadership roster by adding the new President/Executive. This paves the way for your successor to receive the required permissions to enter the MSD and complete the leadership roster updates. Don't have a clue what this paragraph means? Contact Pat Byerly (aauwpaad@gmail.com) or me.

The only state meeting this year is the **Summer Retreat on July 27**. See full details on page 6. Open to all members. The theme is ***It's All About the Mission***. Please make sure this is on your calendar and all your members know about it before you close for summer break. We are looking for record attendance and lots of good information will be shared.

With regret, I announce the resignation of Peg Pennepacker as Eastern District Coordinator. I will look to fill the position for the start of the fiscal year.

Finally, I am traveling (practically) the entire month of May and will have limited access to email. See you on July 27th!

**Ann Pehle
President**

AAUW National UPDATE

Important Dates

National election is underway until **May 14th** for ten seats on Board of Directors and Public Policy priorities. Every member received an email from AAUW on April 1 with their ID and PIN. Can't find the email? Contact Connect at 800.326.2289. Go to <https://www.aauw.org/resource/national-election/> for information on members running for AAUW Board of Directors positions and the amendments to the Public Policy Priorities.

Applications for AAUW National Committees are due **May 3rd**. Job descriptions and application are at <https://www.aauw.org/resource/committee-task-force-volunteer-application/>.

Announcements

- The Board of Directors approved changes in AAUW's committees to align with best practices in nonprofit governance and AAUW's strategic priorities and needs.
 - Creation of an Advancement Committee. This committee merges the fundraising and membership functions, which are closely linked, and have been combined at the national office. The new Advancement Committee will advise the board and AAUW on fundraising strategy, membership, and new audience development. As a result, four committees will disband and be combined into the Advancement Committee as of July 1: Branch Program Resources, Fundraising, Membership and the C/U.
 - Tasking the Governance Committee with making committee appointments, a process previously handled by the Committee Appointments Task Force.
- During discussions on the organization's finances and operations at the recent AAUW Board of Directors meeting, the **board has decided there will be no in-person national convention or major convening in 2020.**
 - Last summer, AAUW sent members an update on 2020 convening, which outlined a strategy for a digital convening series and noted the potential for a smaller in-person event, as opposed to an AAUW national convention. Given the significant financial losses from previous conventions, the risk involved in holding even a smaller gathering was too great, particularly with hotel and catering costs at a premium in the Washington, D.C., area. As you know, AAUW's financial sustainability is a key part of the strategic plan.
- Plans are underway for the first virtual event in the 2020 series next January. "A 2020 Vision for Equity" will bring together a panel with leaders from politics, business and beyond to share their insights about the progress made in women's equity and the future of our movement. More information about this virtual event and the 2020 online series will be sent in the coming months.
- Congratulations to the [2019-2020 Fellowship and Grant](#) awardees. 259 awards and \$4 million in funding for fellows and grantees were awarded. To learn more about AAUW's fellowships and grants programs and past awardees, visit the [fellowships and grants web page](#) and read the [Following the Fellows](#) blog series. The fiscal new year July 1, 2019 will have the release of the updated online [Fellowships and Grants directory](#), in which you can find out more about the remarkable women and organizations from your area!

Promote the FREE online AAUW Work Smart salary negotiation course

AAUW received a \$500,000 grant from Coca-Cola for Work Smart. Renewal is contingent upon meeting a registration threshold by August. Bethlehem, Carlisle, Lansdale, State College have already started publicizing. **Everything you need is in one place on the AAUW Pennsylvania website. There you will find ideas for individuals and branches.** If your branch commits to at least 500 registrations, your branch will receive trackable link (instead of generic <https://salary.aauw.org/>) to share in your publicity to measure success.

Communication Channels

New Fangled Tool

In previous President Conference Calls and FYIs, I mentioned the project to figure out how to directly email members of branches and AAUW national members in Pennsylvania. At present, branch members receive AAUW Pennsylvania information via the branch board officers. This isn't efficient or effective. National AAUW members receive no communication about all that is going on in the state and may be unaware of the ways they can participate. To accomplish AAUW Pennsylvania goals and support the AAUW mission, we need all AAUW members in Pennsylvania to be informed and invited to engage.

Introducing aauwpainfo@gmail.com

Direct communication to members is intended to supplement your standard branch communication. Beginning in May, members will receive emails from aauwpainfo@gmail.com to:

- Distributing the Keystoner (beginning with the June issue)
- Provide AAUW Pennsylvania meeting information and registration
- Share information about Pennsylvania initiatives needing member attention

We need your help with email addresses. Our distribution list will come from the MSD. Sometimes members change email addresses directly with branch membership or finance and forget to change their record with AAUW. Please make sure the email addresses for your members are accurate in the MSD. After each mailing, until we feel comfortable that the MSD information is current, we will send you a list of undeliverable addresses and ask for your intervention. Of course, a member can unsubscribe and that will remove them from our email distribution list. Please share comments and concerns from branch members, your Board, because your feedback will help us improve the tool and messaging.

Branch Conversations

This year's Branch Conversations are winding down. If you completed the pre-survey and spoke with an AAUW Pennsylvania Board member—THANK YOU.

Twenty-three branches completed the pre-survey. Several conversations have taken place and more are scheduled before the May 19th deadline. Contact me if you wish to participate and don't know what to do.

The purpose of Branch Conversations is to share information so AAUW Pennsylvania Board can better support you and your branch. The pre-survey provided insights on how branches operate. Summaries of that information will be provided at the Summer Retreat on July 27th.

OPEN POSITIONS

The following positions are open on the AAUW Pennsylvania Board.

Public Policy Co-Chair
Western District Coordinator
Eastern District Coordinator
2020 State Convention Registrar

Do you want to see AAUW from a different vantage point? Do you know someone in your branch (or another) who would be perfect for the state board? Contact aauwpa.president@gmail.com with names and to ask for more information.

The position descriptions can be found here.
<https://aauw-pa.aauw.net/files/2018/08/AAUW-PA-Board-Handbook-with-Appendices.pdf>

President Conference Calls

7:00 pm to 8:00 pm
September TBD

These calls offer another channel of communication to answer questions, provide information and build relationships. Tell me what you want to talk about at aauwpa.president@gmail.com

April 17 recording <https://fccdl.in/1ERd9Y6xqM>

Public Policy UPDATE

Equal Pay Day Events

AAUW Pennsylvania made an impact in Harrisburg on April 8th when we observed Equal Pay Day. Mrs. Wolf attended our briefing and eight legislators spoke at the rally. For full report and photos read [April Highlights](#) and go to <https://aauw-pa.aauw.net/equal-pay-day-events/>.

How would eliminating the annual wage gap affect PA families?

- In Pennsylvania, more than 609,000 family households are headed by women. About 28 percent of those families, have incomes that fall below the poverty level. If these women were paid the same as comparable men, their poverty rate would be reduced by more than half.
- Women would be able to pay off student debt sooner incurring less interest, with fewer defaults. This is significant since women hold almost 2/3 of the 1.5 trillion dollars in student debt owed in this country, and especially for PA women since our state is number 1 in the country for the average amount of student debt that is owed, \$36,193.
- On average, a working woman in Pennsylvania would have enough money for:
 - 14 additional months of child care;
 - 81 more weeks of food for her family (1.6 years' worth);
 - 8 more months of mortgage and utilities payments; or
 - 12 additional months of rent.
- Women's retirement income from a pension would not be 33% less than men's pension and fewer senior women would be living in poverty.
- If all working women in Pennsylvania aged 18 and older were paid the same as comparable men, women's average earnings would increase \$6,468, (or 17.3%) annually. Added up across all working women in Pennsylvania, it would amount to an increase of almost \$20 billion, or 2.8 percent of the state's gross domestic product (GDP).

Barbara Price
Public Policy Co-Chair

Equal Pay Legislation

[HB850](#) Introduced by Representative Sims

This is the only comprehensive legislation introduced, fulfilling AAUW's criteria, and is the legislation AAUW Pennsylvania supports. We will not actively support legislation that doesn't remove the Fair Labor Standards Act exclusion. Pennsylvania's present equal pay law only covers:

- Babysitters on a casual basis
- Companions for the elderly
- Farm workers employed on small farms
- Employees employed by certain seasonal and recreational establishments
- Federal criminal investigators
- Fishing
- Newspaper delivery
- Newspaper employees of limited circulation newspapers
- Seamen on other than American vessels
- Switchboard operators

We don't think that is acceptable. Go here for more information. <https://aauw-pa.aauw.net/equal-pay-advocacy/>

Support Public Education

Send postcards to legislators advocating for public education funding. You can learn more about our position AND get the one page project instructions at: <https://aauw-pa.aauw.net/education-funding-advocacy-in-a-box/>

Pennsylvania ranks 46th in the country in State Education Funding. The State only contributes 36% of education funding, as compared to 51% in 1972-73.

We support PA Schools Work in asking our legislators to work with the governor to increase basic and special education to a level that is closer to what is truly needed in our classrooms.

Redistricting Reform

Read about the [Two Bills, One Commission](#) strategy proposed by Fair Districts PA. AAUW Pennsylvania is an endorsing organization of Fair Districts PA.

AAUW Funds

First, a thank you to all branches and individuals who made any and every size donation to any of the AAUW Funds this year. Your generosity is most appreciated, and our work toward our mission moves forward because of it.

Second, a few details about the Named Gift Honoree program and how to manage it at the branch level.

Because this is no longer a national-level recognition program, you do not need to send national the names of those being honored by your branch donations. You can, of course, still do that; national will keep those records, but they will not send any recognition other than a regular thank you and acknowledgment of receipt of the donation.

If you want your Named Gift Honorees to have recognition at national, complete these steps:

1. Make your donations, individual and branch, to national throughout the fiscal year (which matches the calendar year). Branch donations can be made in one larger amount or several smaller ones, as you prefer.
2. For each \$500 total donations credited to your branch in a fiscal year, your branch is eligible to select one Named Gift Honoree. For example, if you have made \$712 total donations, you can choose one honoree; if you have donated \$2000, you can choose four.
3. At any point in the fiscal year or after receipt of the fourth-quarter giving record that comes out in late January or February of the following year, you can choose your honoree(s).
4. Send those names to the AAUW Funds Chair at aauwpafunds@gmail.com by March 1. The chair will keep track of the honorees and will ensure that certificates of recognition are made for each honoree.
5. In years with a convention, the certificates will be awarded at the convention and any remaining certificates will be mailed to the branch president or Funds chair, if there is one. In years without a convention, certificates will be mailed.

Please contact me at aauwpafunds@gmail.com if you have any questions. Thanks, and have a wonderful spring and summer. I hope to see you in July.

Deb Roney
AAUW Funds Chair

From the Desk of

Linda Tozier, Membership VP

Twenty-three branches selected candidates for Outstanding Woman and Member Making a Difference. Certificates were mailed to all participating branches. As this is a year without State Convention, winners' biographies will be printed in the June Keystoner.

The official membership numbers for February 1, 2018 to February 1, 2019 show Pennsylvania has 1934 members of branches, a decrease of 4.12% from previous year. There were 154 new members.

Four branches maintained membership.

Bethlehem
Indiana County
Makefield Area
Pocono Area

Nine branches increased membership.

Beaver Valley
California
Carlisle
Johnstown
Lebanon Valley
Lock Haven
North Hills Pittsburgh
Washington
West Chester-Chester County



Draw the Lines

The event guide for Draw the Lines is published!

<https://aauw-pa.aauw.net/draw-the-lines/>

Holding a Draw the Lines community event—NOT branch meeting--is a terrific vehicle for your branch to introduce AAUW to a broad audience in your community. Work alone or in coalition with Fair Districts PA (FDPA) or other organizations.

Grants up to \$500 are available from AAUW-PA. Indiana County held an event last October. Erie has an event on April 27 and North Hills Pittsburgh on either May 15.

AAUW Pennsylvania Meetings

2018-2019 is the first fiscal year of alternating the State Convention and Summer Retreat.
2018 – State Convention **2019** – Summer Retreat 2020 – State Convention

2019 Summer Retreat

Saturday, July 27
10:00am to 3:00pm

\$25 per person (includes lunch)
Best Western Plus and
Country Cupboard Inn
Lewisburg, PA

It's All About the Mission

Explore how members and branches are supporting the AAUW strategic plan

New this year. . .

- Informal **meet and greet** with AAUW Pennsylvania Board on Friday night at 6:30 with pizza. Optional and free. Thought would be nice for those who arrive Friday night.
- **Everyone pays \$25 registration.** We eliminated first two registration free because of administration complications.
- **Attendance is open to all members.** This event, when held every year, was for leadership. Since we are not having a state convention every year, this becomes the only state meeting. So, it is important that all members have an opportunity to attend.

District Meetings

Unsure about Continuing

Both Central and Western Districts held meetings in March. Central District tried something new—two dates and two locations. The attendance, 13-16, doubled the attendance of past years. The topic for both was the Viability of Public Education. Western District Meeting was attended by less than 20 at a location that was the geographic center of the district. Topic was Public Policy for Programming. Eastern District held their meeting last November and over 50 attended.

The Board had much discussion about whether District Meetings should be continued. Much effort is expended to secure locations and speakers. While the event is reported to be meaningful for those who attend, the attendance numbers are (maybe) too small to balance the effort. The exception is the Eastern District. Several branches use the District Meeting as a branch meeting and there is a long tradition of strong attendance.

We will continue the discussion at our July Board meeting. What do you think? What are the ingredients of a successful District Meeting? Send your thoughts and comments to aauwpa.president@gmail.com.

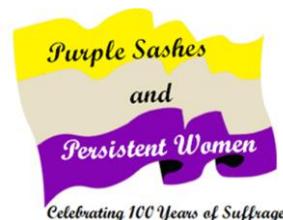
90th Annual Business Meeting

Years without a state convention, the annual business meeting of the affiliate is held during the April Board meeting. The following officers were elected.

Linda Tozier – Membership VP
Mary Jo Buckwalter – Finance Officer
Ajla Laussegger – Secretary

Thank you for supporting the officer election in your branches. Total of 255 votes cast. 73 votes online, results from 6 branch voting events with 137 votes cast, and 45 paper ballots with signatures of members. Annual AAUW Pennsylvania officer reports will be shared with members at Summer Retreat on July 27.

2020 State Convention



April 24-26, 2020

The Central Hotel and
Conference Center
Harrisburg

The Keynote speaker is Elaine Weiss – author of ***The Woman's Hour***. Share with your Book Group so it can be included in the reading list.

Something to ponder. Since there will not be an AAUW convention in 2020, there is no reason to miss the state convention.

Have a question?

Branch Handbook has the answer.
<https://aauw-pa.aauw.net/aauw-pa-branch-handbook/>

Governance Resources

There are four documents that AAUW Pennsylvania and its branches are bound and guided by. Make sure you are familiar with them.
[\(https://aauw-pa.aauw.net/governance/\)](https://aauw-pa.aauw.net/governance/)

- AAUW Board of Directors Policy Book
- AAUW Pennsylvania Bylaws
- AAUW-PA Board Handbook
- AAUW-PA Policy Manual

SIGNIFICANT BRANCH ANNIVERSARIES

July 1, 2018 to June 30, 2019

Congratulations!

AAUW-PA Board members are available as guest speakers at your celebration event.

Johnstown	1923	95 years
Doylestown	1958	60 years
Lower Bucks	October 20, 1953	65 years
Scranton	November 22, 1938	80 years
Reading	December, 1923	95 years
Lock Haven	April 2, 1969	50 years
Bethlehem	April 4, 1929	90 years
Carlisle	May 10, 1924	95 years

AAUW-PA Board

President	Ann Pehle (Carlisle) aauwpa.president@gmail.com
Program VP	Lee Wolfe (Lansdale) aauwpapvp@gmail.com
Membership VP	Linda Tozier (North Hills Pittsburgh) aauwepamembership@gmail.com
Secretary	Ajla Glavasevic Laussegger aauwpasecretary@gmail.com
Finance Officer	Mary Jo Buckwalter (Doylestown) aauwpafinance@gmail.com
Past President	Dot McLane (Lansdale) dotmclane@comcast.net
AAUW Funds Chair	Deb Roney (Huntington) aauwpaauwfunds@gmail.com
Administrative Director	Pat Byerly (Pittsburgh) aauwpaad@gmail.com
Archives Chair	Linda Robbins (Allentown) aauwpaarchives@gmail.com
College/University Liaison	Peggy Schmiedecke (North Hills Pittsburgh) aauwpacu@gmail.com
District Coordinator (East)	Open aauwpaeast@gmail.com
District Coordinator (Central)	Sue Johnston (State College) aauwpacentral@gmail.com
District Coordinator (West)	Barb Zaborowski (Johnstown) aauwpawest@gmail.com
KEYSTONER Editor	Peggy Jennings (Carlisle) aauwpakeystoner@gmail.com
Public Policy Co-Chair	Barbara Price (Lower Bucks) aauwpapp1@gmail.com
Public Policy Co-Chair	Kim Hoeritz (Pittsburgh) aauwpapp2@gmail.com
Conference Coordinator	Barb Zaborowski (Johnstown) aauwpaconfcoord@gmail.com
Conference Registrar	Open aauwpaconfcoord@gmail.com
Diversity and Inclusion Chair	Jordan Glover (State College) aauwpadiversity@gmail.com
Bylaws Chair (off Board)	Susan Nenstiel (Allentown) aauwpabylaws@gmail.com

Future Meetings

January 2019	Board Meeting
April 5-6, 2019	Board Meeting
July 26-27, 2019	Board Meeting
July 27, 2019	SUMMER RETREAT
10:00 am to 3:00 pm	Lewisburg
October 26, 2019	Board Meeting
January 2020	Board Meeting
April 24, 2020	Board Meeting
April 24-26, 2020	STATE CONFERENCE
	Harrisburg Area



FYI is written (unless otherwise noted) and edited by Ann Pehle, President. Published August, December, February, May.
aauwpapresident@gmail.com
 401-644-6488