|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Organizing and Mobilization** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** | **Legislative Relations/Advocacy** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** |
| **DECEMBER 2018** | Invite your friends and networks to follow PA Schools Work on social media (Facebook, Twitter, etc.) |  |  | Send a handwritten card congratulating your House and Senate member on their election victory. |  |  |  |  |
| Ask five people in your community to send holiday cards |  |  | Send a holiday card to the legislator’s office(s) |  |  |  |  |
| Ask five people to find and follow legislators on social media (Facebook, Twitter, etc.) |  |  | Schedule a one-on- one meeting for January with your House and Senate members in their district offices |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **JANUARY 2019** | Urge school boards and other organizations to adopt a resolution in support of significant  new school funding. |  |  | Hold meetings with local Senators and Representatives to discuss school funding. |  |  |  |  |
| Circulate petition to Governor and legislators urging increased school funding. |  |  |  |  |  |  |  |
| Outreach to other  local organizations to gain their support. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Organizing and Mobilization** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** | **Legislative Relations/Advocacy** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** |
| **FEBRUARY 2019** | Feb. 5th/6th- Check out PSW Facebook and Twitter pages. Share information on FY 19-20 budget proposal. Make sure you’re engaging the same 5 people again |  |  |  | Invite your legislator to your school to read to students for Read Across America Day (March 2). Work together with everyone in the school district. |  |  |  |
| Late-February:  Participate in PSW recap on the proposed FY 19-20 education budget. |  |  |  | Plan a meeting in the Legislator’s district office following the Governor’s Budget Address with other supporters of increased school funding. |  |  |  |
| Attend a school board meeting and report back to your network what you learned about the district’s 2019-2020 budget. Share information on social media too! |  |  |  |  |  |  |  |
| Identify two people who are not affiliated with public education, but are strong business or civic leaders. Call or email them about your concerns and the need for more school funding. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Organizing and Mobilization** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** | **Legislative Relations/Advocacy** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** |
| **MARCH 2019** | Participate in PSW Twitter storm around PDE budget hearing to greater school funding. |  |  |  | March 2nd Have House and Senators in schools for Read  Across America day. |  |  |  |
| Schedule an April town hall on school funding in your community. Send LTE or op-ed to your local newspaper. |  |  |  | Invite legislators to visit a school as part of the “Show them What it Takes” project |  |  |  |
|  |  |  |  |  |  |  |  |
| **APRIL 2019** | Hold a town hall in  your community |  |  |  | Drop off donuts, pastries and coffee for district office staff. Make them your friends! |  |  |  |
| Meet with community and business leaders to update them on school funding issues |  |  |  | Treat your House and Senate members to coffee or lunch. Continue building the relationship and plugging school funding. |  |  |  |
|  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Organizing and Mobilization** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** | **Legislative Relations/Advocacy** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** |
| **MAY 2019** | Host a postcard party with pizza! |  |  |  | Conduct a PTO/PTA meeting with legislators on school funding. |  |  |  |
| Share PSW budget updates on social media. |  |  |  | Schedule a meeting for June (in Harrisburg or district office) with your legislators. |  |  |  |
| Talk to your 5 people again. What are they doing to support greater school funding? |  |  |  | Send a personal email to your legislator |  |  |  |
|  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Organizing and Mobilization** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** | **Legislative Relations/Advocacy** | **Local Action (Y/N)** | **Who Will Lead/Act Locally** | **Resources/tasks needed to deliver on action item** |
| **JUNE 2019** | Reach out to your school board or district administration.  Understand how final FY 2019-20 school district budget is shaping up. |  |  |  | Meet with your House and Senate members (in Harrisburg or district office). |  |  |  |
| Attend the school board meeting for your district’s final budget adoption. Offer public comment in support of the need for greater state funding. |  |  |  | Send your legislator personal emails ever week to check-in on the progress of budget negotiations and specifically school funding. |  |  |  |
| Participate in advocacy opportunities  sponsored by PSW. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |