

July 2017 AAUW-PA FYI

Call for Proposals for AAUW-PA Convention 2018

Does your branch have an exceptional program? Are you great at fundraising? Have you had successful public policy events? Are you engaging your members in new and innovative ways? If the answer is “yes” to any of these, then we want to hear from you!

The 89th Annual PA AAUW conference will be held at Seven Springs resort next April 13-15, 2018, and as part of the program there are opportunities for branches to present on topics that could be shared and replicated by other branches. These concurrent sessions would be 45 minutes in length with time for questions and answers.

To register to present at the conference, just complete this online form by September 30th, <https://www.surveymonkey.com/r/AAUWPresentationForm>. If you have questions about the presentations, please contact Barb Zaborowski, Conference Coordinator at bzabor@pennhighlands.edu or via phone at 814-262-6425.

AAUW National Convention 2017 Update

The national convention was held June 14-17 in Washington DC. The best event was by far Lobby Day when hundreds of AAUW members, including 20+ Pennsylvanians, stormed the halls of the Congressional office buildings to advocate on the issues of Women and Student Debt, and Title IX Compliance. It was an awesome site.

Election results included the passage of all Public Policy Priorities proposed, passage of some of the bylaw proposals (moving sections, change in the Nominations Committee, Voting Methods specifics, board members serving on committees, and changing the name of Public Policy Program to Priorities. Bylaws that did not pass were the proposal of an “Advocate” category of membership, eliminating the education degree requirement for membership, and reducing the quorum from 5% to 3%. For a full report on the National Election Results, please visit the national website <http://www.aauw.org/resource/national-election/>.

An announcement was made at the Convention business meeting that the AAUW National Convention which would typically occur in 2019 is being postponed until 2020 at which time we can have a multi-generational celebration of the 100th anniversary of the passage of the 19th amendment giving women the right to vote. The date and location of this convening has not been determined yet.

Resources and Materials from the many workshops and events at Convention are now posted on the national AAUW website <http://convention.aauw.org/2017/07/12/2017-convention-materials/>.

Summer Retreat 2017

The AAUW-PA Summer Retreat was held on Saturday July 22. The morning presentation on mission-based programming was given by Dot McLane (AAUW PA President), Ann Pehle (AAUW PA Co-Chair Public Policy) and Barbara Price (AAUW PA Co-Chair Public Policy). The importance of offering mission-based programming at branches and various tools and resources to do this were presented. This was followed by an open discussion and sharing of ideas from the attendees about successful programs.

The afternoon presentation on Membership was given by Linda Tozier (AAUW PA Membership VP). Topics such as what your branch offers its members, how to recruit and retain members, and the importance of programming were presented. This was followed by another open discussion and sharing of ideas from the attendees about ideas to recruit and retain branch members.

The PowerPoints, handouts, and ideas shared by the attendees will be posted on the state website shortly.

AAUW-PA Membership Vice President Change

At the State Convention in April Linkey Green from the Carlisle branch was elected as State Membership Vice President. Unfortunately, Linkey is unable to serve her term so the State Executive Committee appointed Linda Tozier to serve the 2017-2019 term as Membership VP. Thank you Linda.

Membership Help – Recruiting New Members

Linda Tozier, Membership VP, has a full article in the upcoming *Keystoner* with guidance for recruiting new members. Below is an excerpt for now and watch for your *Keystoner*.

It's a new AAUW year. What plans has your branch made to grow your membership? Have you looked at the AAUW website for proven steps to growth and wished for some simple, clear-cut answers but didn't have the time to find them? Following are two links to the leader essential pages that contain simple but powerful suggestions to increase membership. They are <http://www.aauw.org/resource/recruitment-tip-sheet/>, and <http://www.aauw.org/resource/relational-recruitment-method/>.

Branch Websites Help

If you are one of the Branches in Pennsylvania that does not have a working website but would like one, now you can request some help. Barb Zaborowski has agreed to work with any Branch that would like to get a website established or have updates posted to their pages.

To create a new website Barb will work with the Branch and Site Resources at AAUW National to get the new site up and operating, after which, she is willing to update information for Branches that do not have the technical experience to do so.

If you are interested in having a webpage, please contact Barb Zaborowski at bzabor@pennhighlands.edu or via phone at 814-262-6425.

No State District Meetings in 2017

For 2017-2018 the State Board has made the decision to not offer District Meetings as we typically do in the Fall. Instead we are going to concentrate on engaging branches across the state to participate in one of the State Programs – Deeper in Debt: Women and Student Debt and Draw the Lines PA. See the information on these State Programs below.

State Programs <https://aauw-pa.aauw.net/state-programs/>

AAUW-PA is offering branches the opportunity to collaborate with state board members to plan and implement one or two programs we think will be of broad appeal in their communities with the hope that as community members learn about AAUW, they will consider joining a local branch.

The two programs are “Draw the Lines PA” and “Deeper in Debt: Women and Student Loans”, the new AAUW research report. A branch or group of nearby branches can request to offer one or both programs by filling out the “State Program Request Form” provided on the state website under the “State Programs” tab. After submitting your request a board member will contact you to further discuss the request. The state has set aside some funding to offer to the branches to implement these community programs.

For more information about the programs and how to request to offer one, please go to the state website.

Branch Conversations FY18

Branch Presidents/Administrators will once again be asked to become engaged in Conversations with the state board. In mid-September branch presidents will receive a list of questions for you and your board/branch to consider. The window of calls will be between October 15 and November 30th. Please try to discuss the questions with your board and/or branch and be receptive to the board member when she contacts you about setting a time to chat. As always, this is also an opportunity for you to express any concerns or questions you may have.

State Newsletter and Yearbook Editor Wanted

The state is seeking someone familiar with Publisher software who would be interested in joining the state board as the *Keystoner* editor and/or co-editor of the state meeting Yearbook starting in July 2018. The Newsletter Editor role can be done in an off-board capacity (do not need to attend state board meetings) or on-board. Ideally the interested person would shadow the current editor, Connie Schroeder, this year to learn the process. If anyone in your branch is interested in this important role, please contact Connie at aauwpakeystoner@gmail.com.

C/U Liaison News from Holle Canatella

New Student Organizations. 2017 has been an exciting year on the C/U front thus far. I’m pleased to share the news that we have three new student organizations in Pennsylvania at the University of Philadelphia, Lehigh University, and Millersville University. I encourage branches to reach out to these student organizations to plan joint programming and provide mentorship and will be happy to assist in finding the appropriate contacts.

NCCWLS Update. We also sent seven women to this year’s National Conference for College Women Students Leaders (NCCWSL) this year and received more applications for our AAUW-PA grants than ever! Grant winner Olivia Kelley (University of Pittsburgh) noted, NCCWSL is all about empowering future women leaders. Yet, what I quickly discovered was that the events, workshops, and lectures could not measure up to the sheer power of being around a large group of strong, intelligent women had...I loved hearing about how different AAUW groups on campuses throughout the world have found success, and I plan on taking their success stories and using them to gain success in my AAUW Pitt chapter.” Alison

Simmons (Brown University) said that one of the major highlights was “touring the United States Capitol and meeting with women in conference rooms in the capitol where they described how their education and work experiences led to leadership positions on Capitol Hill and their roles in the development of federal budgets and legislation.”

Call for State Student Advisory Council Members

We are looking for C/U students to apply to become a member of the state **Student Advisory Council (SAC)**. The SAC, mentored by a group of branch members, advises the state board about student concerns and perspectives, works locally to promote AAUW, and develops and presents a session for the state annual meeting in April. Applications are due by October 4. To learn more or to apply, visit: <http://aauw-pa.aauw.net/colleges-universities/>.

National Conference for College Women Student Leaders (NCCWSL) Branch Donation Option

For several years AAUW-PA has been awarding grants to Pennsylvania college students to attend the AAUW NCCWSL conference held each year in June. The state has set up an application/selection process to select these recipients. Many branches also give their own grants to local college students to attend NCCWSL using their own system of application/selection, but other branches, although interested in supporting a student, do not have the resources to create their own application/selection process. These latter branches often will send funds to national to support NCCWSL but in this case they are not able to stipulate that the funds be used to support a Pennsylvania student.

So if you are a branch that wants to support a Pennsylvania student’s attendance to NCCWSL but don’t want to create your own application/selection process, you can send your funds to AAUW-PA in increments of \$500 and the state will use these funds to support a Pennsylvania student through our process. Donations can be from a single branch or combined branches but must be in increments of \$500. If you choose this option, your branch will not get credit as a branch from national for a donation to NCCWSL as the funds will go from the state to the student directly and not through national AAUW. The successful applicant will be informed that her support is coming from the branch(es) that supplied the funds. The state will be able to guarantee the recipient will be a Pennsylvania college student, but we cannot guarantee she will be from a specific school or geographically a school local to the branch(es) who made the donation.

Any branch(es) interested in this option please contact the state C/U Liaison Holle Canatella aauwpacu@gmail.com to make arrangements for donation of the funds. Funds need to be received by the state no later than February 28, 2018.

AAUW-PA Public Policy (look for additional information in the next Keystoner)

Pennsylvania on Capitol Hill. Twenty-three members attending the AAUW Convention in June participated in the AAUW Lobby Day focusing on two topics, [Title IX](#) and AAUW’s new research report [Deeper in Debt: Women and Student Loans](#). During the morning, we met with aides of Senators Toomey and Casey. In the afternoon, everyone met with their Congressman or aide, nine in total. You can read more about it and see pictures at AAUW-PA in DC <https://aauw-pa.aauw.net/policy/> on the state website. It was fun storming the Hill with over [700 AAUW members](#)—you saw our white t-shirts everywhere.

Lobby Corps: A New Advocacy Opportunity. In Washington D.C., AAUW has a reputation of being a trusted, nonpartisan source of information on issues. Our goal is to create that same reputation in Pennsylvania. To accomplish this, we are launching AAUW-PA Lobby Corps. Our goal is to have at least one AAUW-PA member assigned to each state Representative and Senator. Your responsibility will be to meet with them, in their district office, throughout the year. Don't worry, we will provide you with all the materials and information you need. Want to get involved? Get more information and directions on how to sign-up at <http://aauw-pa.aauw.net/lobby-corp/>.

Equal Pay Legislation We Can Support. We can enthusiastically support HB1243, pay equity bill sponsored by Representatives Brian Sims and Tina Davis with 25 additional co-sponsors. Click [here](#) to see co-sponsors and read the bill. For more information and how to take action, check out [Equal Pay Advocacy in a Box](#). This page will be updated frequently as our strategy takes shape.

Advocacy in a Box. [Advocacy in a Box](#) is one-stop-advocacy. On a single webpage, for a single public policy issue, you will get the background, resources, AAUW-PA position and (most importantly) suggestions for individual and branch advocacy.

Pennsylvanians Awarded AAUW Fellowships and Grants

Congratulations to Pennsylvania recipients of 2017-2018 Fellowships and Grants: Selected Professions Fellowship: Tiffany Hodges (Temple University, Computer and Information Sciences) and Danni Xie (University of Pennsylvania, Business Administration and Management); Community Action Grants: Girls on the Run, Philadelphia PA, Project Director Colleen Kelly Howard; and Public Health Management Corporation funding Work Smart, Philadelphia PA, Project Director Rachel Viddy.

AAUW-PA State Convention - Save the Date: April 13-15, 2018

Plan to join AAUW-PA for our Annual Meeting and Convention at the Seven Springs Mountain Resort, Champion, PA. The all-season resort covers 5800 acres and offers a great opportunity to include family in your weekend. We will be providing 'things to do' before and after the program and the hotel has extended the convention rate for our convenience. Convention kick off is Friday evening at 6 PM with a jam-packed agenda that will conclude on Sunday at 11 AM. Our theme this year: "When Women Get Involved, The Conversation Changes". Please attend and be part of that conversation and learn how to make our voices heard. Branches are requested to donate a gift basket for a silent auction to support the AAUW Fund. Details will be available in the next issue.

Re-Notification of Paper Subscriber Version of *Keystoner* Required

For 2016-2017 we again will use the system instituted last year - each branch president will receive one electronic copy to distribute to branch e-subscribers and one paper copy of the *Keystoner*. If you have more than one president, only one of you will get the paper copy. Branch Presidents/Administrators are asked to please review, update, and resubmit a list of any branch members who need to receive a paper copy of the *Keystoner* to Pat Byerly, aauwpaad@gmail.com no later than October 1st. Paper newsletters will not be sent to members of branches who have not supplied the list by this date. Thank you.