

It's All About the Bill

AAUW-PA Annual Convention April 22, 2017

Agenda

What	Who	Minutes
Pennsylvania Legislative Process	Beryl Kuhr	10
Grassroots Advocacy Tips and Techniques	Elizabeth Holden	25
Current Pennsylvania Legislation	Ann Pehle	2
New Tools	Barbara Price and Ann Pehle	10
Q & A	All	13

Presentation and handouts will be posted on http://aauw-pa.aauw.net/policy/



PENNSYLVANIA LEGISLATIVE PROCESS



Beryl Kuhr

- (Retired) Chief Counsel to the House Appropriations Committee (D)
- Member of the Harrisburg Branch



The Basics

- Pennsylvania General Assembly
 - House of Representatives
 - State Senate
- Legislative Session
 - December 1 following their election to November 30 of even year
 - Members sworn in on first January of odd year, hence why sessions are referred to by ODD-EVEN years
 - Legislation must be resubmitted every session
- Legislation begins in either Chamber
 - HB# = House Bill or SB# = Senate Bill
 - HR# = House Resolution or SR# = Senate Resolution
- PA Constitution sets forth process for passing bills
 - Must pass both Chambers before going to Governor for signature or veto
 - Each Chamber has own rules for how bills are considered
- Process for passing Resolutions is in each Chamber's rules

Referred to as Chambers or House and Senate

> 2017-2018 session

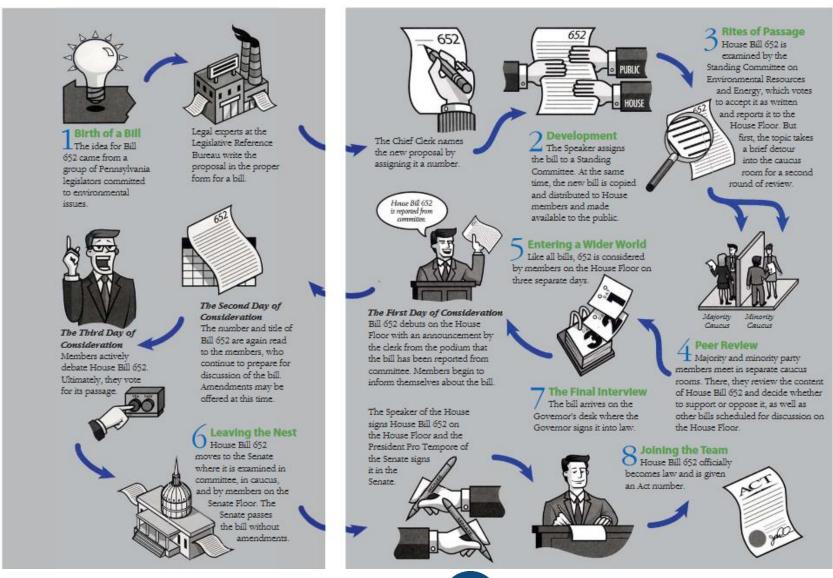


More Basics

- Pennsylvania Constitutional Process
 - Each bill must be a single subject
 - When close to adjournment, sometimes include more than one subject
 - If outside interests challenge bill in court to get bill overturned
 - Original subject of bill can not change
 - Much legislation is tweaking/modifying existing legislation
 - In the House, a Bill gets three Readings (more about this later)
- Printer's No: is important
 - Every time a Bill is changed, it is reprinted and gets a new Printer's
 No.
 - Can work backwards to see how Bill was changed
- Amendments are not published until voted on



The Life Cycle of Fictional House Bill 652





Constitutional Amendment Process (Article 11)

- Joint Resolution to Amend the Constitution
 - Introduced in either Chamber
- Identical bill must pass both Chambers in two consecutive legislative sessions
- Public Notifications required after each passage in both Chambers
 - Three months before next general election



Proposed Amendments

Reduce size of the Pennsylvania House of Representatives from 203 members to 151 members

- 2015-2016 legislative session
 - Passed both Chambers
 - House May 5, 2015
 - Senate January 27, 2016
 - Publicized
- 2017-2018 legislative session
 - Must pass both Chambers
 - Required notification no later than
 August 6
- Ballot November 6, 2018

Redistricting Reform

- 2017-2018 legislative session
 - MUST pass both Chambers
 - Required notification no later than August 6, 2018
- 2019-2020 legislative session
 - Must pass both Chambers
 - Required notification no later than August 3, 2020
- Ballot November 3, 2020



GRASSROOTS ADVOCACY TIPS AND TECHNIQUES



Elizabeth Holden

- AAUW Grassroots Advocacy Manager
 - Works with members across the country to advance AAUW's public policy priorities at the state and federal levels
 - Oversees AAUW's national voter education and Get Out the Vote campaigns
- Prior lobbying and grassroots experience
 - American Association of Law Libraries
 - Women's Action for New Directions
 - Women's Campaign Fund



Grasswhats?

• **Grassroots:** constituents; "rank and file" citizens; members and supporters

 Grasstops: community and opinion leaders; those connected to decision makers; donors; experts and professionals



AAUW Advocacy

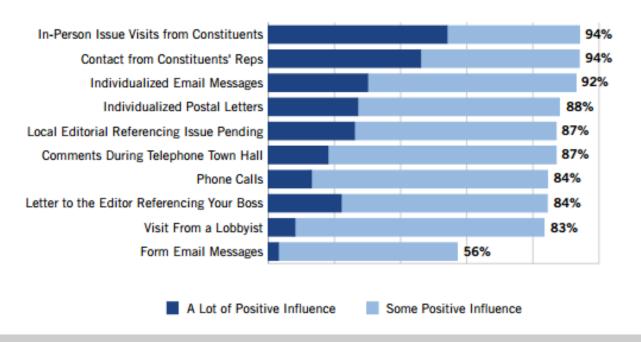
- AAUW Public Policy Program
 - http://www.aauw.org/resource/principles-and-priorities/
 - Member-approved
 - Vote!
- Political, not partisan
 - http://www.aauw.org/resource/political-vs-partisan-guide/
 - Issue-based



Constituents = Voters = Influencers



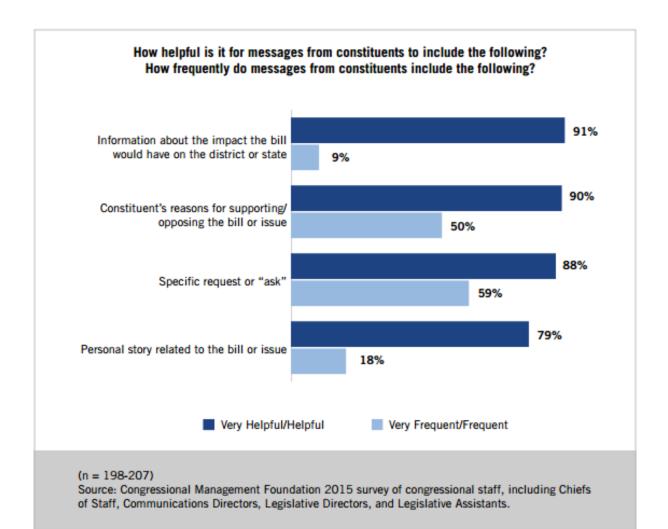
If your Member/Senator has not already arrived at a firm decision on an issue, how much influence might the following advocacy strategies directed to the Washington office have on his/her decision?



(n = 190-192)

Source: Congressional Management Foundation 2015 survey of congressional staff, including Chiefs of Staff, Communications Directors, Legislative Directors, and Legislative Assistants.







Grassroots Tactics and Techniques

- Emailing your legislators
 - Two-Minute Activist
- Calling your legislators
 - The magic words: I'm a constituent
- Meeting your legislators
 - Lobby Corps
 - Lobby Day



Grassroots Tactics and Techniques

- Media Advocacy
 - Letters to the Editor
 - Op-Eds
- Social Media
 - Twitter
 - Facebook
- Events, Rallies, "Creative" Advocacy



Successful Strategies for Effective Advocacy

- Combine tactics
- Consider: timing, goals, strategy
- Get your priorities straight!
- Successful Advocacy = Successful Relationships
- It's a marathon, not a sprint.







CURRENT PENNSYLVANIA LEGISLATION



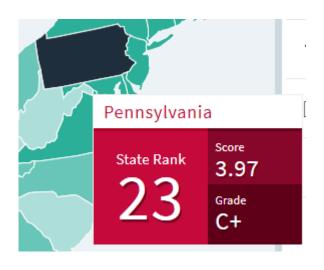
AAUW Pennsylvania Public Policy Co-Chairs

- Ann Pehle
 - Carlisle Branch
- Barbara Price
 - Levittown Lower Bucks Branch
- Two Year Term
 - -2016 2018
- Role
 - Represent AAUW Pennsylvania in coalitions
 - Manage state-wide public policy initiatives
 - Assist Branch Public Policy Chairs (BPPC)



Status of Women

Institute for Women's Policy Research



Category	Rank	Grade
Employment & Earnings	23	C+
Political Participation	45	D-
Poverty & Opportunity	21	С
Reproductive Rights	31	С
Health & Well-Being	31	C-
Work & Family	33	D+

https://statusofwomendata.org/explore-the-data/state-data/pennsylvania/



AAUW-PA Coalition Partners

PA Campaign for Women's Health

- Coalition of 55 organizations
- Support the Agenda for Women's Health which is sponsored and supported by the Women's Health Caucus of the Pennsylvania Legislature
 - 13 focus areas for 2017-2018

Education Voters PA

Ensure political leaders adopt and implement a pro public education agenda

Fair Districts PA

 A project of the League of Women Voters of Pennsylvania, Fair Districts PA is a coalition of citizens and organizations who believe that in American democracy, elections should represent the will of all the people, not just the politicians, and should provide citizens with meaningful choices in electing representatives.

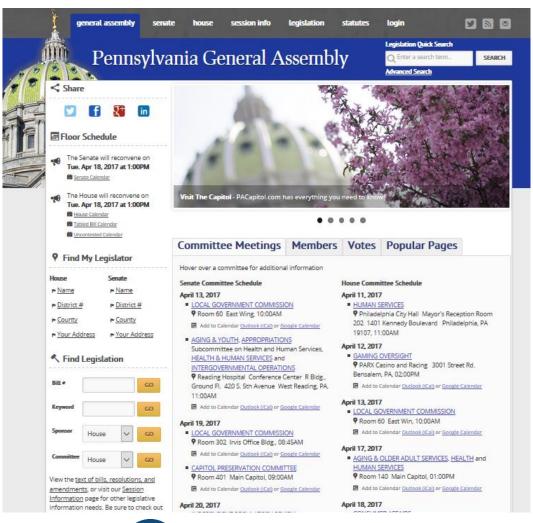
Draw the Lines PA

 A nonpartisan initiative that aims to engage Pennsylvania's voters in a competition to educate citizens about the redistricting process in the state.



PA General Assembly (http://www.legis.state.pa.us/)

- General information
 - Representatives
 - Senators
 - Committees
 - Legislation
 - Legislative calendar
 - Scheduled votes
 - Watch sessions live
- Create account
 - Committee alerts
 - Track bills





Legislation

Public Policy Priority	Bill Number	Status	AAUW-PA Position
Education	HB97	(not enough) Charter School Reform; in House Education Committee	Oppose
Education	HB250	EITC/OSTC funding for vouchers for private and religious schools Passed House; in Senate Education Committee	Oppose
Equal Pay (faux)	SB241	Passed Senate; in House Labor and Industry Committee	Oppose
Equal Pay	HB830	In House Labor and Industry Committee	Neutral
Equal Pay	HB931	In House Labor and Industry Committee	Neutral
Equal Pay	SB578	In Senate Labor and Industry Committee	Neutral
Equal Pay	HB1273	Introduced by Representative Sims on 4-19-17	SUPPORT
Redistricting Reform	SB22	In Senate State Government Committee	SUPPORT
Redistricting Reform	HB722	Co-sponsor memo being circulated	SUPPORT
Reproductive Rights	SB3	Passed Senate; in House Health Committee	Oppose
Reproductive Rights	HB77	In House Health Committee	Oppose



NEW ADVOCACY TOOLS



Pennsylvania Lobby Corps

- The goal is to increase and strengthen AAUW's voice in Pennsylvania
- Be a consistent presence—more than an email or phone call stating a position on legislation
- Building relationships and having meaningful dialogue are keys to influencing
 - Presentation of the issue; not just a position on current legislation
 - Ability to answer questions in real time
 - Gain an understanding their point of view
 - Uncover areas of mutual interest
- Develop relationships with local office staff
 - Make it easier for them to present issues to their Representative or Senator
- Your strength of position emanates from being a constituent and a member of a larger organization with grassroots advocacy expertise



Lobby Corps Member Responsibilities

- Sign up to become a Two-minute-activist; AAUW's action alert network
- Respond to action alerts that come from AAUW and AAUW-PA
- Add phone numbers to your cell phone for quick calling
 - state Representative and state Senator
 - Senators Casey and Toomey
 - U.S. Congressional Representative
- Know the committee assignments
- Participate on Lobby Corps conference calls
- Complete Summary of Visit form after each visit



Lobby Corps Member Responsibilities continued

- Schedule meetings with your state Senator and state Representative, when they are in the district.
 - Initial visit
 - Schedule meeting to introduce self and AAUW Pennsylvania
 - Meet aides (they will be your new best friends)
 - Share AAUW Public Policy Program and AAUW Pennsylvania public policy postcard
 - Offer to be a resource for these issues
 - Subsequent visits
 - We will send topics and materials
 - Your own issues
- Ongoing
 - Email national or local stories from magazines, newspapers or AAUW that bear on a current issue
 - Send a thank you note or call their office to offer thanks when they vote for our issues



Making Advocacy Easy for You

- Our goal
 - Make advocacy easy for members
 - Support BPPCs (Branch Public Policy Chairs)
- AAUW-PA Public Policy website pages are your go-to resource
- Advocacy in a Box



- Single issue and what to do on one website page
- Content updated and refreshed constantly
- Topics
 - Equal Pay DONE
 - Redistricting Reform DONE
 - Title IX K-12 DONE; Campus Sexual Assault JUNE
 - Charter and Cyber school reform MAY





Advocacy in a Box AAUW-PA

Redistricting Reform

AAUW Public Policy Priority

To guarantee equality, individual rights, and social justice for a diverse society, AAUW advocates:

. Vigorous enforcement of and full access to rights

Every ten years, after the federal census, the dist Congressional (U.S. House of Representatives) an are referred to as gerrymandering. The term "ger a geographic area into representative districts in party or group in an election.

It is widely published that Pennsylvania is one of t Consequences of gerrymandering are: many dist number of candidates run unopposed; voters fee Harrisburg and Washington D.C. gets worse.

Gerrymandering is done equally by both major po ads and appeals for money have already started. redistricting campaign and REDMAP 2020 is the R both are positioning themselves to strike in Penn: just as vulnerable as in 2010. AAUW-PA is working reform is required if we want the districts to be d

Current Redistricting Law in Pennsylvania

Dennsylvania's constitution outlines how Denns

- There is no way to take pol . Five-member redistricting commission of th HB722 would remove parti Dennsylvania House and Senate and a fifth discussion about the lengt commission chair agreement that the languag . If the four cannot agree, then the Pennsylva believe that was accomplis to spell out in greater deta
- The commission has exclusive authority to
- on the plans and the governor has no power . Any resident may appeal the plans, Appeals
- selection of commissioners. Court. SUPPORT SB22 A loint Re

Commonwealth of Pennsy Commission for the purpo Pennsylvania. Introduced by Senator Bosi

SUPPORT HB722 This b (District 135) and Roe (Dist to amend the Pennsylvania

AAUW-PA ACTION

In October 2016, AAUW Pennsylvania became an endorsing organization of Fair Districts PA. A project of the League of Women Voters of Pennsylvania, Fair Districts PA is a coalition of citizens and organizations who believe that in American democracy, elections should represent the will of all the people, not just the politicians, and should provide citizens with meaningful choices in electing representatives.

In March 2017, AAUW Pennsylvania became an endorser of Draw the Lines PA, a nonpartisan initiative that aims to engage Pennsylvania's voters in a competition to educate citizens about the redistricting process in the state. This is a project of The Committee of Seventy, an independent and nonpartisan advocate for better government in Philadelphia and Pennsylvania. Plans, tools and resources for Draw the Lines PA are still developing. Look for more information later this year.

We will promote both projects; work with branches to implement redistricting reform activities and events; actively support or oppose legislation.

LEGISLATION and AAUW-PA position

in the PA Constitution and

commission applicants and

We support legislation endorsed by Fair Districts PA and vetted through AAUW. There are several redistricting bills, however these are the only two we support. A team of Fair Districts PA representatives worked with each sponsor and legislative policy staff to write leg

considered lessons learned TAKE ACTION as an Individual

- Like Fair Districts PA on Facebook and follow on <u>Twitter</u>.
- . Join Fair Districts PA to receive email alerts and to locate the FDPA group in your county. Many counties have a group formed and active and Facebook pages of their own.
- Learn about the issue. Ballotpedia provides definitions, history, and an overview of each state. Fair Districts PA page $\underline{\text{Redistricting } 101}$ includes everything you need to understand the redistricting reform in Pennsylvania. Click on each menu page for information and resources (bottom of each page).
- . Learn about the solutions.
- Study the maps of your districts Pennsylvania House, Pennsylvania Senate,
- Congressional. Use the interactive maps to see their shapes and how they intersect counties and municipalities. At the bottom of the page, explore the "districts across time" app to see how districts have changed over the years. Another map tool allows you to overlay county, municipal, or school district boundaries.
- . Take action. Under Advocate in the Fair Districts PA Action Toolkit you will find everything you need to contact your legislators, write letters to the editor, and encourage your local town council or county commissioners to pass a resolution
- . Find out the committee assignments of your Senator and Representative and contact them if on the committee where legislation currently resides.
- Sign up for updates from Pennsylvania Redistricting-The Legislative Guide to Redistricting in Pennsylvania.
- Like Draw the Lines PA on Facebook and follow on Twitter.

TAKE ACTION as a Branch

- Write an article for your branch newsletter.
- Make Redistricting Reform a Public Policy priority for your branch.
- Invite a speaker from Fair Districts PA for a branch meeting or hold a public event. Check out How to Hold an Issue Forum. Erie, Johnstown, and Valley Forge have already done so and would welcome your inquires
- . Write a letter to the editor. Check out When to Write a Letter to the Editor versus an Op-Ed.
- . Visit every legislator representing branch members. Check out How To Hold a Meeting With Your Elected Officials.
- For the Senators and Representatives for your members, find out what committees they are on and contact them if on the committee where legislation (see above) currently resides.
- Send postcards to every legislator representing branch members registering support for legislation (see above)
- Sponsor a Draw the Lines PA event in your community. (Look for information and tools this summer.)
- . Register your activity or event and request materials at least seven business days before your event.

Advocacy in a Box AAUW-PA

Foual Pay

AAUW Public Policy Priority

To achieve economic self-sufficiency for all women, AAUW advocat

Pay equity and fairness in compensation

Issue Description

Gender Pay Gap, Pay Equity, Equal Pay — different labels for the sa primary issue for AAUW. As early as 1922, AAUW's legislative progra reclassification of the U.S. Civil Service and reneal of salary restrict In 1955. AAUW supported a bill introduced by Reps. Edith Green (Drequiring "equal pay for work of comparable value requiring compa enacted the Equal Pay Act, a version of the 1955 bill, in 1963

In 2017, on average, women who work full time take home about 80 full-time male worker earns. In Pennsylvania, the gap is 79 cents for all states and the District of Columbia. Over a lifetime (47 years), the earnings of women compared with men are \$700,000 for a high sch for a college graduate, and \$2 million for a professional school grad

Women of color and Moms are usually more affected by the pay gap Simple Truth about the Gender Pay Gap. Here are the 2017 "celebra

Asian American wome

April 4	All women
May 1	White women
May 23	Moms
July 31	African American women
September 25	Native American women

November 2 Latina women

The Simple Truth about

addresses the issues

AAUW is a leader in the fight to end wage discrimination and oper workplace at both the federal and state levels. These AAUW resou foundation for your understanding of the i

Pennsylvania Legislation average. The Equal Pay Law was passed in Pennsylvania in 1959 and contains these criteria.

doesn't follow women from job to job.

paragraph before getting too excited.)

Federal Legislation

Measured against the AAUW criteria for good equal pay legislation. Pennsylvania's laws are Employers must provide men and women with equal pay for equal work. (Read the next)

The Fair Labor Standards Act of 1938 (FLSA) establishes minimum wage, overtime pay, recordkeeping, and child labor standards affecting full-time and part-time workers. FLSA

applies to workers in Federal. State, and local governments and in companies whose annual

sales total \$500,000 or more or who are engaged in interstate commerce. You might think that

overtime provisions. They are (you will see why this is important in the Pennsylvania Legislation

section): Babysitters on a casual basis. Companions for the elderly. Farm workers employed on

small farms. Employees employed by certain seasonal and recreational establishments. Federal

criminal investigators, Fishing, Newspaper delivery, Newspaper employees of limited circulation

The Equal Pay Act of 1963 amends FLSA to prohibit pay discrimination on the basis of sex. It

requires that employers pay similarly situated employees the same wage, regardless of sex.

Despite the passage of the EPA more than 50 years ago, women still do not earn wages equal to

The Paycheck Fairness Act was reintroduced on April 4, 2017 by Rep. Rosa DeLauro (D-Conn.)

and Sen. Patty Murray (D-Wash.) and provides a much-needed, first-ever update to the Equal

Pay Act. It takes meaningful steps to create incentives for employers to follow the law, bars

employers from relying on salary history in determining future pay so that pay discrimination

retaliation against workers who voluntarily discuss or disclose their wages, and prohibits

this would restrict the FLSA to covering only employees in large companies, but, in reality, the

law covers nearly all workplaces because the courts have interpreted the term interstate

commerce very broadly. Some employees are not covered by FLSA minimum wage and

newspapers. Seamen on other than American vessels, and Switchboard operators.

LEGISLATION and AALIW-PA position

 AAUW Issues: Gender Our support or opposition to legislation is vetted through AAUW and endorsed by Pennsylvania ply with the law . Quick Facts: Gender F

Campaign for Women's Health. As of April 19, 2017 there are four pieces of legislation. This

Comparison of Equal Pay Bills provides a quick comparison.

OPPOSE SB241 Co-sponsored by McGarriele and Corman (R-Centre House Labor and Industry Committee. We are calling this a faux equ not reverse the 1967 amendment nor do anything to strengthen the c WLP-SB241-Final document provides a complete explanation of our p

SUPPORT HB1273 Introduced by Representative Sims on April 19, 20 hill we have been waiting for! Working with Women's Law Project on passed. Watch here for more information.

The following three hills contain some goodness, however they are fix Our position is NEUTRAL and we are collaborating with the Women's ways to strengthen the bills to sponsors. Our position may change if introduced

HB830 Introduced by Donatucci, Kinsey, Dermody, Solomon, O'Brien Frankel Davis D. Costa Caltagirone Rabb Royle V. Brown Mcneill F. Hillevans, Deluca and Boback. In House Labor and Industry Commit

- . Covers all employees, public, private, and small business emplo no exceptions for those covered by the federal Fair Labor Stan
- Increases the time to bring action from two years to three from
- . Raises fines on employers who violate the law.

HB931 Introduced by Donatucci, Bullock, Driscoll, Kinsey, Schweyer, Dermody, Caltagirone, Boback, Youngblood, Boyle, D. Miller, Frankel, Mcclinton, Solomon, Watson, V. Brown, Roebuck, Readshaw, Mcneill Costa, Krueger-Braneky, Hill-Evans and Toohil. In House Labor and Inc

- . Does not cover all employees because it continues the excepti federal Fair Labor Standards Act.
- Addresses comparable work which requires employers to com

MATERIALS FOR A LEGISLATIVE PACKET

First rule of advocacy-never go empty handed. Here are suggested contents of a packet to discuss equal pay.

- · Quick Facts: Gender Pay Gap is an executive summary.
- . The Simple Truth is AAUW's research report updated twice a year. Visit the page for excerpts and to download the report. Order FREE copies (you only pay shipping) at
- · PA by the numbers
- · PA Road Map equal pay wish list
- . How Equal Pay for Working Women would Reduce Poverty and Grow the American Economy
- Age Women's Career Earnings Catch Up to Men's at Age 60 . Lifetime Wage Gap Losses for Women 2015 State Rankings
- . Pay Secrecy and Wage Discrimination
- · AAUW's blog illustrates the effect of the pay gap on specific women Latinas Stories
- . Lifetime Gap for Latinas
- . Resources and Research on Pay Equity

TAKE ACTION as an Individual

- . Check out the Fight for Fair Pay for actions and information
- . If your state Representative is on the House Labor and Industry Committee, meet with her/him to explain why we oppose SB241 and a general discussion of HB830 and HB931.
- . If your state Senator is on the Senate Labor and Industry Committee, meet with her/him for a general discussion of SB578.

TAKE ACTION as a Branch

- "Celebrate" Equal Pay Day recognize, in some way all the equal pay days in 2017.
- . Hold a Let Them Eat Cake event in support of the Paycheck Fairness Act.
- · Write an article for your newsletter
- . Have Equal Pay a topic for a branch meeting.
- Register your activity or event and request materials at least seven business days before your event.
- Report back after the activity or event.
- Tell AAUW-PA Public Policy Co-Chairs about your activity or event. Barbara Price. (aauwpapp1@gmail.com) and Ann Pehle (aauwpapp2@gmail.com).



Q & A

