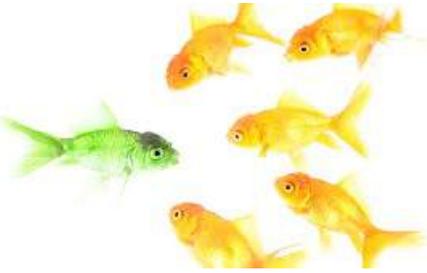


Leader Log

Dot McLane, AAUW-PA President

It's that time of year again when we are looking for new officers to take over for outgoing ones and/or for replacement committee chairs. For some branches this may not be too difficult a task, for others it is an annual ordeal, and others are somewhere in between. Often leadership roles are passed around, leaders recycled.



Why is it sometimes difficult to get leaders in AAUW? We all believe in the mission and want our branches to stay strong, so why don't we have a line of members just waiting to lead? I am familiar with some of the reasons given but I don't really know the answer to these questions. I do know that in most cases we figure out a way to get the leaders we need in order to survive. Circumstances may not be ideal, we may have several members serving as one officer, fading committee chairs, members serving multiple roles, but we survive.

If your branch has no problem getting leaders, that's great; if not, then I ask each of you to think about how you can dig deep and contribute to the work you believe in and keep the AAUW mission moving forward. Our work is not done.

AAUW-PA Summer Retreat Saturday, July 11th, 10:00am—3:00pm Country Cupboard Inn, Lewisburg, PA

Mark your calendar for our summer retreat, which will feature presentations on our continuing public policy initiative in public education started last year at our state district meetings, as well as an update from the national AAUW convention.

Ron Cowell, President of the Education and Policy Leadership Center (EPLC) in Pennsylvania, will be our presenter. Mr. Cowell will explain some of the issues with public education in PA including funding, teacher recruitment, and charter/cyber-charter schools. He will also provide direction on how we as branches and individuals can advocate for change including the important role that school boards play in a community and how we can impact their work. Registration information is provided on page 7. Join us!

AAUW-PA Annual Meeting Mixes Learning, Business and Fun

The AAUW-PA annual meeting, held in State College April 10-11th, brought out 79 branch members from around the state as well as ten college students and seven speakers. Our Friday night session included an update on AAUW National from Eileen Hartmann, a panel discussion by AAUW college students, and a fun and relaxing trip to the Penn State Creamery.

Saturday's schedule was very full. Attendees learned about T-visas for human trafficking victims from presenter Shoba Wadhia, and important information on voter ID laws and pending legislation in PA at the voter rights session offered by Jeffrey Helffrich. We followed with a business meeting, AAUW Funds Awards, and after lunch, heard from keynote speaker Susan Russell, who spoke on the importance of communication, and dignity. We rounded out the day with a panel from the Penn State Humphrey Fellows, district meetings, officer elections, and awards. We received lots of positive feedback from the meeting, and will review those areas we can improve on in time for future meetings.

Special thanks to Talat Azhar, outgoing Program VP; Linda Robbins, Conference Coordinator; and Sherry Crassweller, conference registrar. Their hard work behind the scenes made the meeting possible. For a meeting recap, visit <http://aauw-pa.aauw.net/meetings/conventions/>. The AAUW-PA annual yearbook from the meeting is available online at: <http://aauw-pa.aauw.net/meetings/yearbooks/>. Meeting highlights continue throughout this issue.

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Membership Vice President

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Public Policy Co-Chair

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Bylaws & Nominations Chair

Barbara Price
aauwpabylaws@gmail.com

(See **BOARD**, page 3)

NEW AAUW-PA OFFICERS ELECTED

Election of new officers for the state board took place during the business portion of the annual meeting. They are Sandy Homel (Doylestown), program vice-president for a one year term; Cathy Wieland (Lebanon Valley), Membership Vice President; Susan Donahue (Lansdale), Finance Officer; and Susan Wheatley (Indiana), Secretary. Cathy and Susan have two year terms and Sandy has a one year term. Susan Wheatley's nomination for secretary could not be finalized prior to the publication of the February *Keystoner* and opening of online voting. Before the annual meeting she was vetted by the Nominations and Elections Committee who endorsed her nomination. Susan is president of the Indiana Branch, which has grown this year by 50% and recently became a C/U Partner member. Susan is a pianist and music educator at IUP. —Barbara Price, AAUW-PA Nominations Chair



Incoming officers, left to right: Susan Wheatley, Secretary; Sandy Homel, Program VP; Cathy Wieland, Membership VP. **Not pictured:** Susan Donahue, Finance Officer.



AAUW-PA Board of Directors—April 2015

Row 1: Deb Roney, College/University Liaison; Toni Hoffman, Public Policy Co-Chair; Barbara Price, Bylaws & Nominations Chair; Cathy Wieland, Central District Coordinator; Linda Tozier, Membership Co-VP (outgoing). **Row 2:** Susan Norris, Secretary (outgoing); Susan McNamara, Public Policy Co-Chair; Rosemary Baker, AAUW Funds Chair; Jackie Heaney, Membership Co-VP (outgoing); Nancy Weinstein, Western District Co-Coordinator; Patricia Byerly, Administrative Director; Dot McLane, President; Linda Robbins, Conference Coordinator. **Row 3:** Suzanne Kerlin, Outstanding Woman Chair; Sherry Crassweller, Conference Registrar; Connie Schroeder, Keystoner Editor; Margaret McGrath, Past President. **Not pictured:** Talat Azhar, Program VP; Susan Donahue, Treasurer; Martha Czop, Eastern District Coordinator; Cheryl Towers, Western District Coordinator.

NCCWSL Scholarship Winners Announced



Deb Roney, AAUW-PA College/University Liaison

This year, AAUW-PA offered five scholarships to the National Conference for College Women Student Leaders (NCCWSL), which will take place May 28-30 at the University of Maryland in College Park. The annual conference focuses on leadership and career development for college women.

Members of the AAUW-PA Scholarship Selection Committee are pleased to announce the following 2015 winners:

Amanda Howard, Lebanon Valley College, sophomore in Biology

Stephanie DeVento, Delaware Valley College, junior in English, Media, and Communication

Julia McMurry, Juniata College, first-year student in International Studies, who has won the Ward-Roney grant.

Amy Overpeck, Lebanon Valley College, sophomore in Psychobiology

Ewelina Taran, University of Scranton, current senior in Counseling and Human Services (Human Development and Peace and Justice Concentrations)

Many thanks to the selection committee, which was comprised of Cathy Wieland, Chair; Michele Buford; Susan McNamara; and Deb Roney.

If your branch or an individual member is sponsoring students to attend NCCWSL this year or would like to know more about NCCWSL opportunities, please contact Deb Roney, College/University Liaison, at aaupacu@gmail.com.

(BOARD, from page 2)

BOARD of DIRECTORS

Conference Coordinator & Archives Chair

Linda Robbins
aaupaconfcoord@gmail.com

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Conference Registrar

Susan Nenstiel
aaupaconfregistrar@gmail.com

Leader on Loan Program

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AAUW-PA Vision

AAUW-PA will be a welcoming and inclusive organization that serves as a significant resource and powerful advocate for Pennsylvania branches and members in their work toward achieving AAUW's mission and vision.



AAUW-PA Annual Business Meeting Info/Resolutions

The Annual Business Meeting of the AAUW-PA Annual Meeting was attended by 73 branch voting members, several student members and national AAUW guests Eileen Hartmann, Director, and Catherine Gibson, Senior Manager Major and Planned Giving. The election of the incoming officers took place: Program Vice President Sandy Homel, Membership Vice President Cathy Wieland, Finance Officer Susan Donahue, and Secretary Susan Wheatley - in addition to the voice vote of those present there were 41 online and 45 paper ballots cast; no nominees from the floor came forward for any office. The President's report on the state of the state was given as well as an update from the newly formed Education Committee.

A resolution from the York Branch was presented proposing branches educate their members and the public about the impact and increase of cyber charter schools which affects the future level of education in Pennsylvania – this resolution passed unanimously. Annual Business Meeting reports and the resolution are posted on the AAUW-PA state website. Additional board officer reports are also posted on the state website.

AAUW-PA Cyber School Resolution

—Whereas, The Commonwealth of Pennsylvania approved cyber charter schools in 1997, and their low performance scores rank 48.7% on the State's 100% scale compared to public schools' scores of 78.8%.

—And whereas, The funding for cyber charter schools far exceeds instructional costs; therefore,

—Be it resolved that this AAUW-PA encourages its branches to educate their members and the public about the academic, social, and economic impact evolving from the continuance and increase of cyber charter schools as this vitally affects the future level of education for present and future generations of students in Pennsylvania.

AAUW-PA State College Meeting Highlights



State College Branch assisted with registration, left to right: Candace Davison, Sherry Crassweller, Kristine Crassweller, Charlene Harrison.



College student members took charge of a balloon brigade.



AAUW National Board of Directors member Eileen Hartmann gave an AAUW update.



On Friday night, members of the AAUW-PA Student Advisory Council and AAUW-PA Emerging Leader Interns provided a student panel discussion AAUW-related issues on campuses. Students attending the meeting are pictured below.

Bottom Row: Selena Bennett, Student Advisory Council (East); Julia McMurry, AAUW Juniata College; Deb Roney, AAUW-PA College/University Liaison; Jordan Glover, AAUW Penn State University; Brittney Zeller, Emerging Leader Intern.

Top Row: Kaitlin Sweeny, Emerging Leader Intern; Katie Physzer, AAUW Penn State University; Meghan Mausteller, AAUW Lock Haven University. **Not pictured:** Heather Fallon, Student Advisory Council (Central), and Hali Santiago, Student Advisory Council (West).



On Friday night, sixty meeting attendees went on a mini-tour of Penn State's campus, including a stop at the Berkey Creamery for some ice cream, thanks to a cadre of mostly State College Branch drivers. Linda Tozier (left) was giddy with anticipation.



Barbara Price checked in at the Public Policy table on Saturday morning.

AAUW-PA State College Meeting Highlights



OUTSTANDING WOMEN:

Bottom Row: Joan Comer, Lansdale; Susan Wheatley, Indiana. **Top Row:** Patsy Ann Johnson, Butler; Andrea Challis, Beaver Valley; Shirley Yannich, Doylestown; Charlene Harrison, State College.



KEYNOTE SPEAKER Susan Russell, 2014-2015 Penn State Laureate, found a perfect partner in Marvin (our waiter at lunch) to demonstrate the importance of listening to someone else's story and building a community of listeners.



SPOTLIGHT AWARDEES:

Bottom Row: Susan Shenberger, Doylestown; Linda Tozier, North Hills-McKnight. **Top Row:** Julie Fether, Johnstown; Jennifer Taylor and Holle Canatella, Lock Haven.

To view the **complete** list of Outstanding Women and Spotlight Awardees, visit <http://aauw-pa.aauw.net/files/2015/04/AAUWPA-Yearbook-2015.pdf>, pages 23-28.

KUDOS to BRANCHES ACHIEVING MEMBERSHIP GROWTH in 2014

- Indiana—50%
- Huntingdon—25%
- Northeastern Montgomery County—17.65%
- Pottstown Area—9.09%
- Lansdale—6.25%
- Hazleton—5.56%
- Doylestown—4.39%
- Philadelphia, Inc.—3.85%
- Lock Haven—2.27%
- Harrisburg—2.04%
- Makefield Area—1.72%
- Carlisle—1.56%



SPECIAL HONOREE Claire Passantino (Makefield Area Branch) with AAUW-PA President Dot McLane was honored for her work on Let's Read Math™, celebrating its 10th anniversary this year. An estimated 40,000 children have benefitted from the program.



SPECIAL HONOREE Louise Tukey (State College Branch) with AAUW-PA President Dot McLane was honored for her work on the branch's used book sale for the past 54 years, and for her years as branch historian.



2014 AAUW FUNDS AWARDEES are listed on page 8.



Branch Bits and Pieces

CENTRAL DISTRICT

Huntingdon



Left, AAUW Juniata College students co-sponsored an Equal Pay Day Bake Sale with the Huntingdon Branch. To

demonstrate the pay gap, cookies were sold to men for \$1.00 and women for \$.075. Customers could sign postcards supporting the Paycheck Fairness Act, which were sent to their Senators. Sixty-eight postcards were sent after the sale.

EASTERN DISTRICT

Easton, Bethlehem, Allentown



Our three branches sponsored *Hunger, Poverty, and the Effect on Education* on March 28, and over 40 people attended. We viewed the documentary *A Place at the Table*, looking at the causes and effects of hunger, and had a panel discussion that focused on hunger. We then learned about resources available to combat hunger in the Lehigh Valley.

WESTERN DISTRICT

Pittsburgh

This spring, we brought branch members together for a fun and social activity, while doing something to help lift women in Uganda out of extreme poverty. We purchased their hand-made paper beads from the Bead for Life program (www.BeadforLife.org), to use in making jewelry of our own creation. Proceeds help them start profitable small businesses and support secondary schools for impoverished girls.



Submissions for **Branch Bits and Pieces** are welcome! Please send to aauwpakeystoner@gmail.com.

AAUW-PA PUBLIC POLICY: SPRING 2015

Toni Hoffman and Susan McNamara, AAUW-PA Public Policy Co-Chairs



AAUW-PA branches rose to the state's Public Policy Challenge to initiate at least one public policy activity by the end of April. They sponsored candidate nights, negotiation skills workshops, and issues forums. They wrote Pay Equity Day letters to the editor; signed Pay Equity Day postcards to go to Washington; and added signatures to petitions to increase the living wage, and more. They held bake sales at colleges and, with students, marched on *Take Back the Night*. They visited with legislators in their home offices or made virtual lobbying phone calls. Some went to the Capitol in Harrisburg for Lobby Days last month—learn about York's experiences there on page 7.

This spring, 45+ AAUW-PA members participated in advocacy workshops. Thanks go to Libby Hutcheson (Carlisle), Kate Sweeney (Makefield Area), and Cheryl Towers (Fox Chapel) for helping with arrangements. Susan Gobreski and Susan Spicka from EducationVotersPA led the workshops and received rave reviews. By April 20th, 17 members had signed up for Harrisburg lobbying and received preparation packets. The Legislature was

in-session, and the halls were abuzz with senators, legislators, staff, and individuals and groups like ours. This was prime time for lobbying...and school tours. We met as a group in a Capitol Building conference room, arranged by Senator Lisa Boscola, a Bethlehem branch member. Heading out to the offices of their senators and representatives, each AAUW lobbyist sported a business card sized AAUW-PA logo sticker created for the event. Asked afterwards about the experience, Carol Lane (Harrisburg) wrote: "I learned much on Lobby Day and hope to participate in future lobbying events. I'll be writing an article for our newsletter, which will hopefully garner more interest/support among the members." In short, Lobby Days were a great success.

York Branch Takes on Lobby Day

Four York Branch members attended the second annual Lobby Day on April 21. They met with Representative Kristin Phillips-Hill and Representative Stan Saylor, Chair of the Education Committee in the House. They also met with the legislative aides of Representative Kevin Schreiber and Senator Mike Folmer, Vice Chair of the Senate Education Committee, because these legislators serve on the Education Committees in the House and Senate and represent York County districts. Discussions focused on education funding in Pennsylvania, the cost effectiveness of for-profit cyber charter schools and the issue of pay equity, seeking equal pay for equal work. —Betty Hooker, York Branch



AT THE CAPTOL: Betty Hooker, Toni Hoffman (AAUW-PA Public Policy Co-Chair), Gayle Brass, Barbara Rooney, Sue Zitnick, Susan McNamara (AAUW-PA Public Policy Co-Chair).

Date Change

The **2016 AAUW-PA Annual Meeting** has been re-scheduled for **April 15-17th** at **The Chateau Resort and Conference Center** in Tannersville, PA (Poconos area), so as not to interfere with Passover. Please disregard earlier information posted on the back cover of the 2015 AAUW-PA yearbook, which posted a different date.

Join us for the AAUW-PA Summer Retreat!

Saturday, July 11th, 10:00 a.m.— 3:00 p.m.

Best Western Country Cupboard Inn
Route 15N, Lewisburg, PA 17837 (570) 524-5500

AAUW-PA will pay all meeting costs (including lunch) for two branch members and all AAUW-PA (e)SAF members. The cost for additional attendees is \$20/person.



Online Registration: <https://www.surveymonkey.com/r/2015julyregistration>

Paper Form Registration: Please clip the form below, and mail to Susan Donahue, AAUW-PA Finance Officer, 600 Brighton Drive, Hatfield, PA 19440 Questions? Contact Susan: aauwpafinance@gmail.com, (215) 412-4095

Registration Deadline: Friday, July 3rd

For those planning to arrive on **Friday, July 10th**, we have reserved several non-smoking rooms that are guaranteed **until June 20th**. Please contact the hotel directly to book your room, and mention the AAUW-PA meeting when you book it. Attendees are responsible for the cost of their room, which would be \$120 plus tax.

JULY 11th AAUW-PA SUMMER RETREAT RESERVATION

Name: _____ **Branch** _____

Phone: _____ **Email:** _____

I am one of two branch members attending—meeting fees waived.

My \$20 check made out to "AAUW-PA" is enclosed. I am an eSAF/SAF – meeting fees waived.



Website Submissions

Please send news for the AAUW-PA website to Patricia Byerly:

aauwpaad@gmail.com

Address Changes

E-News Subscribers:

E-mail address changes and additions should be sent to the person in your branch who manages the e-mail list.

Paper Subscribers:

Please send address changes for paper newsletter subscriptions to Patricia Byerly:

aauwpaad@gmail.com



Candidate's Night Primer from Murrysville Branch

We hold a Candidate's Night every other year for local office holders—mayor, school board, and the Murrysville council. Other groups usually hold Candidate's Nights for county office holders and judicial candidates. We keep our focus narrow enough to be able to handle it effectively.

We place articles in our local newspapers about the coming primary election, and encourage people to run for office. The event is held in council chambers, televised on cable TV. Once the candidate list is complete, we invite them to participate. If a candidate cannot attend, they may submit a short statement which is read.

Branch members or spouses serve as moderator and timekeeper. A 3-person committee draws up interview questions, and we also ask the public to send questions, which are sent to an email address set up for that purpose. Local businesses and the school district help with electronic or manual signs to promote the event.

We make up a lottery for seating. Candidates have 1 1/2 minutes for an opening statement; and (3) they will have 1 minute to answer a question, and 30 seconds for a rebuttal.

Council chambers has a dais with individual microphones for the candidates, and an IT person there sets up camera angles. The cable TV station runs promos of the event and airs it several times afterwards.

After the event, we send a letter to the editor, thanking the candidates and community for participating, and encouraging people to vote. The public has come to expect the event. It is impartial and objective, and has gained visibility for AAUW in our community.

For additional information or ideas for setting up a Candidate's Night in your branch, contact:

Susan Greenberg, Public Policy Chair
Murrysville AAUW

sigreenberg@earthlink.net

2014 AAUW FUNDS AWARDEES



TOP BRANCH, INDIVIDUAL FUNDS

Bottom Row: State College (Billie Willits); York (Betty Hooker); Allentown (Karen Peiffer and Susan Nenstiel).
Top Row: Lansdale (Lee Wolfe); Harrisburg (Barbara Warfel and Mary Lou McDowell).

TOP BRANCH INDIVIDUAL FUNDS

AAUW Funds #9110
Allentown—\$12,043

Educational Opportunities #4336
Bethlehem—\$2,072

Leadership Programs #4339
York—\$1,615

Eleanor Roosevelt Fund #9170
State College—\$2,555

Legal Advocacy Fund #3999
State College—\$2,505

Public Policy #4337
Lansdale—\$1,100

TOTAL PENNSYLVANIA CONTRIBUTIONS
\$71,360

TOP TEN BRANCHES TOTAL GIVING

Allentown—\$13,187
Makefield Area—\$10,857
York—\$8,152
State College—\$6,040
Lansdale—\$5,806
Bethlehem—\$3,524
Harrisburg—\$3,288
Anthracite—\$2,540
Erie—\$1,884
Huntingdon—\$1,790

TOP TEN BRANCHES PER CAPITA GIVING

Allentown—\$186
Makefield Area—\$184
Huntingdon—\$90
York—\$70
Lansdale—\$57
State College—\$38
Harrisburg—\$33
Butler—\$32
Bethlehem—\$31
Eastern Delaware County—\$21