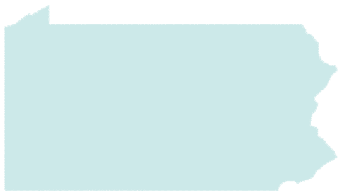


KEYSTONER

Vol. 74, No. 1

Newsletter of the American Association of University Women – Pennsylvania

Fall 2007



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Important Dates

- 11/8** PA Governor's Conference for Women
- 12/31** EF and LAF contributions deadline

Get the Keystoner On-line

Sign up at
www.aauwpa.org/keystoner.htm

What is the Future of AAUW?

Dot McLane, AAUW-PA President

The answer to that question depends on each of you and how you respond to the challenge issued by national. As described in the MAR report in this issue, the bylaw change to restructure AAUW in 2009 was passed unanimously. But what happens right now to ensure our future? The restructuring of AAUW is a piece of the solution, not the whole answer.

At convention, Sherry Schiller, the strategic process consultant to national, asked the audience to “reflect on tough questions, such as the survival, relevance, and culture of the organization today and what actions are essential for AAUW to survive....” Schiller explained that AAUW needs to “adapt, and make certain changes, enabling the survival and reinvigoration of the organization....,” which include a “focused vision, positive thinking, and action....” What Schiller is saying is that we need to concentrate our national, state and branch efforts on what makes AAUW a unique and powerful force – our mission.



“We need to concentrate our national, state and branch efforts on what makes AAUW a unique and powerful force – our mission.”

This message is not new to Pennsylvania. Previous issues of the *Keystoner* have addressed focusing on the mission, but we need to re-double our efforts in this area. Every branch meeting, every community project, every public action taken by our branches must clearly identify with advancing equity for all women and girls through advocacy, education and research. If we do not respond to this challenge, then we may suffer the consequence foretold by Ms. Schiller, “a slow death.” None of us want that, so as your branch plans its programs and projects please keep uppermost in your mind the question, “Does this fit with the AAUW mission?”

The state plans to help you by making you aware of existing national “programs in a box” as well as preparing other program ideas that are consistent with the mission for your easy implementation. National’s materials are already available on their website (aauw.org) and the state’s program help will become available in the fall. If you have already planned good mission-based programs, then you are set. If you need ideas, then consider using these program ideas.

As always, if you need any help in any aspect of AAUW – program, membership, public policy, diversity, EF, LAF, LTI – don’t hesitate to contact the appropriate state board member; we are here to serve the branches and are eager to fulfill our role.



Gateway to Equity Award

March 8, 2008

Join AAUW-PA in celebrating International Women's Day by presenting a Gateway to Equity Award

The award honors an individual, group or organization that has shown by action and philosophy the promotion of the AAUW Mission of equity for all women and girls, lifelong education and positive societal change.

Examples of awardees: volunteers, coaches, teachers, local businesses, groups and community members. Each branch will select its honoree and notify AAUW PA.

Start Planning Now!

If you have any questions contact
Susan Nenstiel
at 610-965-0663 or by email at
nenstiel@ptd.net

The Gateway to Equity Tool Kit
was included in the August FYI and
is available on our website at
www.aauwpa.org

Mark Your Calendars for the 2008 AAUW-PA Convention

Yvonne Peiffer, West Chester-Chester County



AAUW West Chester-Chester County welcomes you to Chester County for the April 11-13 2008, AAUW-PA Convention at The Inn at Chester Springs Hotel Conference Center, located one mile south of Exit 312 (Downingtown Exit) of the PA Turnpike. In addition, trains leave and return to Exton on a regular schedule.

Put the dates on your calendar now and plan to bring your whole family with you. College students from all areas are welcome, too! Since July, Graham Boose and I, local conference coordinators,



have been working with the Chester County Conference and Visitors Bureau (CCCVB) to develop outings on Friday from 12 noon to 5pm to interesting places for all.

We've asked CCCVB to check out activities for the rest of the family – children and spouses – for Saturday, while AAUW members are busy with convention activities. To see the CCCVB video of attractions – Longwood Gardens, QVC, Helicopter Museum, Brandywine River Museum and others – go to their website, www.brandywinevalley.com.

Philadelphia and Wilmington, Delaware, are less than an hour away – consider the Liberty Bell, the Constitution Center, and the fine museums, restaurants, theater, orchestra, and sports teams.

The hotel can provide transportation to and from trains at Exton (SEPTA commuter rail R5 from Philadelphia or Amtrak Keystone from Harrisburg) by prior arrangement. A heated indoor pool, exercise room, video games and business services are also available. **MARK YOUR CALENDARS NOW AND LOOK FOR MORE INFORMATION IN FUTURE ISSUES.**

It Happened in Phoenix

Linda Haigh Tozier, MAR Director

AAUW Approves New Structure

In June, delegates to the AAUW 2007 Convention in Phoenix unanimously approved bylaws changes that restructure the organization from two corporations to one. Restructuring is effective in two years, on July 1, 2009.

Transitional boards of directors for the Association and the AAUW Educational Foundation were elected for 2007-2009. The 2009-2011 Board of Directors will total seventeen. Elected officers will be president, vice president and seven directors-at-large. Appointed officers will be six more directors (three must be members and three may be external to AAUW); a finance vice president, who must be an AAUW member; and a secretary.

The convention voting body also approved voting electronically between Association conventions for all members.

The procedure for selecting members of the Association nominating committee was also changed. It will match the procedure used by other Association and Foundation committees. Beginning in 2009, interested members can submit their *vitae* to the newly restructured AAUW.

The 2008 Conference of State Leaders will not be held in Washington, DC, due to cost constraints. In its place, regional conferences held during June 2008 will offer leadership training to *all* branch members. Members will have the choice of attending any conference in any location. In addition, some training will be provided via teleconferencing. These regional conferences will replace the traditional spring MAR Conference. An Association Task Force, chaired by Patricia Ho from the Program Development Committee, will develop the details.

Please continue to check the AAUW website and the frequent EdEqChanges for updates on the conferences and other reorganization news.

Virtual Branch

AAUW New Jersey extends an invitation to join its virtual branch www.NJonline.org. Any MAR member can join for free in this first year. Details are available from AAUW NJ President Virginia Lyttle (lyttlevirginia@yahoo.com).



Visibility

AAUW NJ hopes to raise its visibility when Lisa Maatz, AAUW Director of Public Policy and Government Relations, speaks on bullying at the School Boards Association meeting in Atlantic City, NJ, on October 26.

Kudos to Pennsylvania

Congratulations to AAUW-PA for outstanding 2006 fundraising efforts on behalf of both the Educational Foundation and the Legal Advocacy Fund. Pennsylvania was seventh in total contributions to the Foundation and fifth in total contributions to LAF. And special congratulations to the State College Branch for being first in total branch contributions and sixth per capita to the Legal Advocacy Fund.

Thank You

And finally, thanks for reelecting me to serve as your MAR Director until 2009. I look forward to another wonderful two years.

A Dynamic Approach to Teaching about Sexual Harassment

by Sabina Howell, LAF Liaison

The AAUW Legal Advocacy Fund's campus outreach program is a proactive effort to stop sex discrimination before it starts. The purpose of the program is to present activities that educate students and staff about sex discrimination issues, share ways to address and prevent sex discrimination, and provide action steps toward creating a more equitable campus climate. This past November, LAF staff teamed up with the AAUW Rochester (NY) Branch and the State University of New York at Geneseo to present

a particularly creative and effective program for students that was derived from the AAUW Educational Foundation report *Drawing the Line: Sexual Harassment on Campus*.

The program was based on a model, known as social action theater, which uses audience participation in an interactive forum. Social action theater facilitates discussion on a diverse range of issues with the goal of creating an environment of inclusiveness and audience participation so that performed

scenes and issues of conflict can be resolved.

This unique program is easily replicable and would be excellent for any student or adult group wanting to explore the issue of sexual harassment. To inquire about the possibility of a campus outreach program in your area co-sponsored by your branch or state affiliate, please contact the LAF office at laf@aauw.org.

The deadline for giving to LAF is December 31. Please give generously.

News in Brief

LEADER MEETING 2007

The State Leader's Meeting held on July 14 was attended by approximately 90 members and included sessions on Leadership, Membership, Program, and Public Policy as well as updates from the national convention. Copies of handouts and the results of the attendees brainstorming efforts after each session are available on the state website [PRESIDENT](#) page.

LEADERSHIP AND TRAINING INSTITUTE



Despite gains over the past decades, women and girls continue to be underrepresented in leadership and key professional positions.

In 2003, AAUW launched the **Leadership and Training Institute**, a 501 C (3) organization within the Association, to increase its commitment to these issues. Through institute programs, women and girls acquire the skills they need to succeed and assume leadership roles in their academic, professional, and personal lives.

The institute offers programs to promote the total woman: economic self-sufficiency, leadership development, career advancement, and technical skill development. (*cont. on page 5*)

Notes from Manchester

Camille Macdonald-Polski, International Relations Chair

The International Federation of University Women's 29th Triennial Conference took place in Manchester, England, from August 10 to 16, with the theme: "Women: Agents for Change." Having the Triennial in Manchester enabled the British Federation of Women Graduates to celebrate its centenary at the site of its founding, the University of Manchester.



A gala evening properly marked the occasion with dignitaries, historical costumes, toasts and a cake. Throughout the week other commemorative receptions took place, one given by the Lord Mayor of Manchester in the stunning City Hall, and – for soccer fans – the final Gala Dinner took place at the Old Trafford, home of the champion Manchester United Football Club!

The week was filled with opportunities to meet women from all continents and to hear international perspectives on a variety of issues related to education, the Millennium Development Goals and globalization among many other topics, all touching the lives of women and girls. I was especially interested in the session on the Convention on the Elimination of All Forms of Discrimination Against Women, conducted by Loretta James of Connecticut, who is one of the IFUW UN representatives in New York. And the session led by Conchita Poncini, the IFUW representative in Geneva, on "Restructuring in the United Nations," especially as it relates to agencies focused on women. Gender Architecture and Financing will be the topics of the 2008 Commission on the Status of Women, which meets in New York this March.

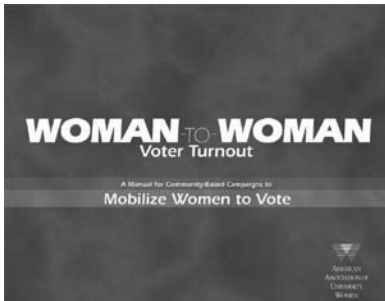
I was privileged to be a speaker at one of the sessions. My talk, "Trafficking in Human Beings, Slavery in Our Midst," gave a current perspective on this scourge from the United States view, focusing on federal and state legislation, what is working, and what can be done by civil society.

For all of these positive experiences, there was a feeling of disappointment that AAUW was not a voting member of the 2007 IFUW. However, since the action at Phoenix to sever relations with IFUW, a group of American "internationalists" are in the early stages of organizing a new affiliate. In a meeting in Phoenix and two meetings in Manchester, where 36 Americans were registered, additional structure has taken form and will continue through the IFUW membership process. Happily, the group, Women Graduates-USA, a national organization with a global focus, is on its way to reality. It should be understood that this group is in no way in conflict with AAUW and that it is a separate organization.

If you are interested in learning more about Women Graduate-USA, Louise McLeod has again stepped into the IT gap and will soon have a website up. If you are interested in membership, please let me know and I will forward your name, e-mail and other contact information to Barbara Carey who is responsible for gathering a membership list.

Further information related to the IFUW conference and future plans, including the next triennial in Mexico City, can be found at www.ifuw.org. AAUW international programs can be found on the AAUW website.

Pennsylvania Awarded Public Policy Impact Grant



AAUW-PA was selected to receive one of eight national Public Policy Impact Grants for the Mobilizing Women Voters in PA initiative described in the Summer *Keystoner*. In September detailed information about the project and how your branch can participate will be mailed to the branch presidents and posted on the AAUW state website (aauwpa.org Public Policy page).

The project for 2007-2008 essentially concentrates on teaching branches how to implement the Woman to Woman Voter Turnout Manual created by national so you will be prepared to get the women's vote out in 2008. A highlight of this process will be regional training meetings that will be held in late winter/early spring of 2008. The planning of these meetings is underway and details will be announced once they are final. Please plan to utilize some of your branch meeting time this year to present and discuss the topics that will be provided to your branch.

Get "Let's Read Math!" Training Under EF Grant

Graham Boose, West Chester-Chester County Branch

Dr. Claire Passantino, a member of the Makefield Branch and developer of the *Let's Read Math!* program, and I are delighted to have gotten such a positive response from many PA branches. We are setting up the winter training schedule now and will do workshops in the Philadelphia, State College, and western PA areas, if there is sufficient interest.

They can be done on Saturdays or during the week. Approximate time is 2-3 hours to discuss venues and train on 3 books.

If your branch is interested, it would be helpful to us if you can coordinate a couple of dates with a nearby, interested branch and let us know. These costs are covered by the grant so there is no cost to your branch for the training. Funds are available to cover start-up costs for a limited number of branches.

The grant has already covered the training of two branches in Long Island, NY.

Please let me know by October 15 if your branch wants to participate in the winter training schedule. Contact Graham Boose at 610-431-7701 or GDBoose@comcast.net (preferred).

The institute relies on contributions and grants to support its work. To learn more about the institute go to aauw.org and click on Educational Foundation and then on Leadership.

PROMOTE AAUW

Use this display to promote AAUW at community events and branch fundraisers.



The display is available to all branches in Pennsylvania. The only cost to the branch is the shipping cost to return the display.

Branches may reserve the display by contacting Susan Nenstiel at nenstiel@ptd.net at least 30 days in advance.

What's New on the State Website

- National Convention 2007 Update (Home)
- July Leader's Meeting Materials (President)
- PA Governor's Conference Reservation/Volunteer Information (Home)
- Leader on Loan Brochure and Forms for 2007-2008 (Program)
- Summer FYI Materials (President)

Younger Member Scholarship Recipient Reflects on State Convention

Meghan Godorov- Membership V.P., Allentown Branch

As a new member of AAUW, and now membership Vice President for the Allentown branch, I was honored by the opportunity to attend the State Convention through the Younger Member Convention Scholarship. I found that the event exceeded my expectations and proved to be one of the most valuable experiences I have had with AAUW thus far.

Immediately, I was introduced to and made friends with many women from all over the state. We exchanged stories about the history of AAUW, discussed ways to engage past, current, and new or prospective members, honored numerous branches for their achievements throughout the year, and remembered how each individual member became involved with the organization. I discovered that the core of AAUW rests in its mission, but its spirit is embodied in the individual members.

Linda Tozier, the Middle Atlantic Regional Director for the state, spoke on the topic "Honoring our Legacy, Embracing Our Future," and eloquently stressed the importance of both evaluating the mission of AAUW and each individual member and branch's contribution to ensure a future for AAUW.

I felt empowered by her speech. It was wonderful to hear about AAUW's history and how events in the United States of America shaped AAUW's approach to equality for women. Linda urged us to "utilize our knowledge, experience, and

creativity" so that we may contribute to the accomplishment of seven possible goals to secure the future of AAUW. These are:

1. Achieve total membership that reaches 200,000
2. Express interest in and have insight on all issues affecting our world today
3. Reflect the diversity of the world in our membership/organization
4. Be multigenerational
5. Engage full-time in the online-networking community
6. Establish mentoring programs for all members and non-members
7. Reach out to mothers to ease the burden of their complex lives.

I found her message to be a valid one and it is from my experience at the convention that these seven goals are the key to a successful future for the organization.

Uplifting and groundbreaking was the presentation given by Michael Burch, ex-head wrestling coach at the University of California-Davis and the winning Legal Advocacy Fund Plaintiff. He sued the college alleging that they improperly barred female participation in the wrestling program. He was terminated from his contract after he showed support for female wrestlers in 2001.

As a college athlete, his presentation touched me. Title IX is an important legislative act that Michael not only acknowledged but also fought to uphold on behalf of women. He recounted for us the struggles that he faced and cautioned that colleges and universities are powerful institutions, but not indestructible. Michael found it appalling that the athletics department is the only department segregated by sex at colleges and universities. He was inspiring in his efforts and just an honor to listen to. The Legal Advocacy Fund sponsors some truly magnificent causes. Michael truly is a pioneer for Title IX.

Finally, I found that the workshops I attended: "Delivering the AAUW Message" held by Susan Nenstiel and "How Can AAUW Attract Women of Different Ages, Different Stages?" held by Jane Snyder, Susan Nenstiel, Linda Robbins, and Davorka Sablijak, proved to be fountains of useful information with regard to my new position as Membership Vice President. I received a membership tool kit, learned how to define and appeal to prospective member groups, and how to incorporate the mission into attracting members.

As the recipient of the Younger Member Convention Scholarship, I would like to thank AAUW for the opportunity to attend the State Convention. My memories of the occasion will not be forgotten.



Branch Presidents 2006-2007

This information is not available on-line.

For a complete list, email keystoner@aauwpa.org.