

March 2016 Highlights

Hello everyone,

A Bit of AAUW History

March 1921 - SACW and ACA merge to form AAUW

The Southern Association of College Women (founded in 1903) and the Association of Collegiate Alumnae (founded in 1882) merge to form the American Association of University Women (AAUW)



If you haven't been thinking about GOTV and Equal Pay Day activities, now is the time to start.

Equal Pay Day – April 12 – WE NEED YOUR HELP!

- AAUW-PA is sponsoring a Rally and Lobby Day in the Capitol Rotunda.
- The Pennsylvania Campaign for Women's Health supports our rally and is encouraging their members to join us.
- Education Voters of PA supports our rally and plans to join us.
- Keystone Progress supports our rally and is encouraging members to join us.
- **We NEED branch members to come to Harrisburg en masse to show our elected officials and partner organizations that we are serious about AAUW issues advocacy.**
- Consider carpooling to Harrisburg, or perhaps a bus or vanload of AAUW members and friends would work for you.
- Check with the college near you to see if a political science professor would give some credit to or arrange a field trip for students who attend our rally and lobby day.
- National has [The Fight for Pay Equity: A Road Map](#) and [The Fight for Pay Equity: A Federal Road Map](#), two documents that have useful information. Encourage those branch members who can't come to Harrisburg to engage in a

virtual lobby day. Call or email your elected official on April 12 and urge passage of SB 303 or HB 1160.

- Wear **RED** on April 12.
- Reach out to local Chambers of Commerce to advocate for equal pay.

Sign the online Equal Pay Law petition: <http://bit.ly/PAequalpay> Our goal is to get 2500 signatures by April 12. Print the petition to take to a branch meeting, carry a copy with you and ask friends and family to sign. Share the online link with your friends and post it on Facebook. Please return the hard copies to us by April 5.

Tips for a Successful Legislator Visit

- Don't go alone, take a coalition partner member with you.
- Thank your legislator for sponsoring bills that concern AAUW issues.
- Focus on one or two issues.
- Know your subject.
- Frame your conversation in a positive way.
- Remember the power of the personal narrative.
- Be sure to ask your legislator to sponsor a bill or pass the legislation you're lobbying for.
- When talking to the opposition, ask "What would it take to get you to sign on to this bill?" or "How can we compromise to get the work done?"
- Always leave a folder with AAUW Fact Sheets and other pertinent information for your legislator.
- Send a thank you note after your visit.

GOTV

- The Pennsylvania primaries take place on April 26.
- The last day to register to vote in the primaries is March 28.
- If you are planning a voter registration drive or a candidate forum, [click here](#) for the AAUW **It's My Vote: I Will Be Heard 2016 GOTV Toolkit**. There is an amazing Candidate Question Guide on page 8. Be sure to print that page and take it with you to your forum.
- Millennials will be important in elections this year. Hold a tabling event on a college campus near you.
- Find out how your elected official voted. The Congressional Voting Record for the 114th Congress is available [here](#).
- The winners of state and local races have more power to determine policy than many might realize.
- Use social media to get your message out!
- Remember that national has buttons, stickers, tattoos, candidate questions, race guides, and voter issue guides for you.

The theme for the April AAUW-PA Convention is “Women’s Leadership in Action” and we’re ready to show everyone how AAUW members can lead the way. Think big, dream high.

“Little girls with dreams become women with vision.”

Unknown

March is:

National Women’s History Month

Music in Our Schools Month

National Nutrition Month

Important March Dates

1 – Peanut Butter Lover’s Day

3 – I Want You to be Happy Day

5 – Multiple Personality Day

8 – International Women’s Day

10 – Popcorn Lover’s Day

12 – Girl Scout Day

14 – National Pi Day

16 – Everything You Do is Right Day

22 – National Goof Off Day

30 – I Am In Control Day