

## April 2016 Highlights

Hello everyone,

### A Bit of AAUW History

#### 1921 – AAUW Gets A New Home

AAUW purchases a building for its headquarters at 1634 I Street, NW in Washington, D.C., two blocks from the White House. AAUW now has a permanent home in the nation's capital.



The tulips and daffodils are blooming, the trees are flowering, it's spring, lovely fragrant spring.

Springtime at AAUW means getting ready for Equal Pay Day, this year on April 12. What can your branch do to publicize this day?

- **Attend the AAUW-PA hosted rally in the Capitol rotunda in Harrisburg**
- Make the most of your time in Harrisburg and schedule a lobbying visit with your elected official.
- Equal Pay Day talking points are attached to the email with the April Highlights so be sure to open and download for use when speaking with elected officials.
- Wear red to work or play because women are often in the **red**.
- Sponsor a candidate or issue forum for your community.
- Attend a candidate or issue forum and ask, **“Do you support equal pay for women?”**
- Reach out to your local chamber of commerce and educate the members about equal pay
- Urge your elected officials to act on Equal Pay Day
- Launch an equal pay media blitz
- Personalize the Letter to the Editor template attached to the Highlights email and send to your local newspaper.
- Post on Facebook:

**Pay Inequity: Where's the Cents?** April 12<sup>th</sup> is Equal Pay Day when women finally earn (for the same job) what men earned in the previous year. Tell your representative to sponsor or support Paycheck Fairness legislation. Let's make April 12, 2016 the last Equal Pay Day ever. Tell your friends, post this on your wall, pay it forward.

**“Stop Discounting women: I am not Worthless!”** April 12<sup>th</sup> is Equal Pay Day when women finally earn (for the same job) what men earned in the previous year. Tell your representative to sponsor or support Paycheck Fairness legislation. Let's make April 12, 2016 the last Equal Pay Day ever. Tell your friends, post this on your wall, pay it forward.

**What's in your Wallet? It should be more!** April 12<sup>th</sup> is Equal Pay Day when women finally earn (for the same job) what men earned in the previous year. Tell your representative to sponsor or support Paycheck Fairness legislation. Let's make April 12, 2016 the last Equal Pay Day ever. Tell your friends, post this on your wall, pay it forward.

**“Stop Discounting women: I am not Worthless!”** April 12<sup>th</sup> is Equal Pay Day for Caucasian women, July ? is Equal Pay Day for African-American women, October ? is Equal Pay Day for Latina women. What's wrong with this picture? Tell your senator and representative to pass the Paycheck Fairness Act. Tell your friends and share on Facebook

- Find shareable images for your Facebook page at:  
<http://www.aauw.org/2015/11/23/walk-on-mars/> <http://www.aauw.org/fairpay/>  
<http://www.aauw.org/event/2015/10/latina-equal-pay/>  
<http://www.aauw.org/event/2015/10/help-aauw-trickortweet-for-a-strong-womens-economic-agenda-thishalloween/>
- If you tweet, below are some sample tweets you can use:

Tell congress [#BlackWomenEqualPay](#) shouldn't be a dream for our daughters. Pass Paycheck Fairness Act! [bit.ly/nomore78cents](http://bit.ly/nomore78cents)

When women have access to [#equalpay](#) and opportunities, [#womensucceed!](#)  
[bit.ly/passequalpay](http://bit.ly/passequalpay)

RT if you think congress should [#taketheleap](#) & pass Paycheck Fairness Act!  
<http://bit.ly/endthepaygap> [#equalpay](#)

If Congress doesn't act, the gender pay gap won't close in our lifetimes. Let's change that: [t.co/YiinlfpSR3](http://t.co/YiinlfpSR3) [#momsequalpay](#) [#fem2](#)

## **An Equal Pay petition request for you:**

If you have circulated our Pass the Equal Pay Law petition around your branch and your community, please send the hard copy(s) back to us (Toni Hoffman, 1254 Pine Grove Drive, Easton, PA 18045) or scan into your computer and send via email by April 2.

## **Request #2:**

We asked branches to send letters to their legislators thanking them for sponsoring or supporting equal pay legislation in the past. Please let us know if any letters were sent by your branch members. We're also interested in hearing if in-district visits were made.

We know there is more to life than Equal Pay Day so on to **Get Out The Vote** activities.

- An AAUW online tool for voter registration can be accessed here:  
<https://register.rockthevote.com/registrants/new?partner=26394>
- When you have your voter registration drives, you can use this link if you have internet access, or you can have the hard copy voter registration form for future voters to fill out.
- Make plans now to register voters for the November election. Consider voter registration drives in places not used before—especially sites that serve or attract underserved populations including young women, ages 18-34

Tips to make world a better place from Nichola Gutgold, associate dean of academic affairs at Schreyer Honors College and professor of communication arts and sciences.

- Show up
- Hold politicians and organizations accountable
- Talk about issues
- Get paid fairly

## **April is:**

Stress Awareness Month

International Guitar Month

Sexual Assault Awareness Month

National Pecan Month

## **Important April Dates:**

1 April Fool's Day and International Fun at Work Day

2 Children's Book Day

4 Walk Around Things Day

7 Caramel Popcorn Day

12 Equal Pay Day

14 International Moment of Laughter Day

15 AAUW-PA Convention

16 AAUW-PA Convention

17 AAUW-PA Convention

19 National Garlic Day

- 22 National Jelly Bean Day
- 25 World Penguin Day
- 28 Take Your Daughter to Work Day
- 30 National Honesty Day